



**Smear Proof or
Your Money Back!**



Maximum Hydration & Sun Protection.

Supporting Eco - Green, Sustainable Solutions Demonstrated & Sold in
Resort Gift Boutiques, Med Spas, Salons & other Medical offices.



LIFESTYLE COSMETICS
Waterproof color for
Lips, eyes, face, & skin

LOHAS Lip-Ink® products are, natural, organic, vegan, Kosher, green renewable, wax free natural solutions. Supporting
Lifestyles of Health and Sustainability **LOHAS**, for an eco friendly world. Founded in 1995, self manufactured in the USA.

**New &
Improved
with NO Glycols
or Parabens!**



SMEARPROOF AND LONG LASTING

Guaranteed smearproof & Long
Lasting award winning
eco-friendly, green chemistry,
botanical color cosmetics, from
patented technology.

NEW REVENUE CONSCIOUS ECONOMY

LIP-INK® brings powerful
sustainable solutions, with
concepts that save you money.

OVER ONE MILLION COLORS.

We can make over
one million colors to satisfy the
most discriminating tastes.
"We know color".

NATURAL AND SAFE INGREDIENTS

Natural healthy safe ingredients
– LIP-INK® Lips to Lashes
originally.

MAXIMUM HYDRATION & SUN PROTECTION

Maximum hydration
& sun protection fuller lips with
maximum hydration & sun
protection year
round, rain or shine.

LIFESTYLES 24-7 COLOR COSMETICS

LIP-INK® International lifestyle
24-7 color cosmetic products that
can be worn through an oily meal
and drinks even to bed. LIP-INK®
International proudly supports
decisions that are safe, natural
healthy, recyclable, organic,
kosher, renewable resource
solutions that support our
lifestyles of health and
sustainability (LOHAS), 24-7,
global for an eco-friendly world.



**LIP-INK® products are demonstrated and sold at locations that support Eco-Green,
Sustainable Solutions for Resort Gift Boutiques, Med Spas, Salons & other Medical offices.**

LIP-INK® provides maximum hydration and sun protection.

An encapsulation of smear-proof color to the skin takes place upon application and the color can be applied directly under and over any of LIP-INK®s. (over 100 different wax free lip moisturizers). The color adheres to the wet areas of the lips, that other long lasting lipsticks cannot be applied too. No tell tale line is left wear the lip color ends and the wet area begins. This also keeps the lip hydrated and in tact, allowing for a much hydrated fuller looking lip rather than a dry one.

LIP-INK® specializes in guaranteed smear-proof & long lasting color for the Lips, eyes, brows and face, utilizing a multi-patented process of candy pill coating polymers that come from renewable source, that are both water and oil insoluble.

The LIP-INK® smearproof color is removed with LIP-INK® Herbal OFF remover, one of the LIP-INK®'s family of patented products. LIP-INK® Herbal OFF remover, consists of a water base baby soap buffered to a PH 11, similar to the PH of Visine® or Toothpaste, yet so safe you can pour it right into your eyes and remove our LIP-INK® smearproof Eye Liners.

LIP-INK®'s award winning formulas have zero texture. "WE KNOW COLOR!"

Allowing for color layering, over one million colors can be created by layered one over another, up to three layers, as well as over any one of LIP-INK®'s Moisturizers and because it has no texture, and it is so sheer, over one million colors can be created, giving women the same colors they already like and giving them the freedom to create any new color they want, with an added plus they can wear it 24-7, through a meal and drinks, even sleep with it on.

LIP-INK® products are natural, organic, vegan, Kosher, green renewable, wax free natural solutions. Supporting Lifestyles of Health & Sustainability "LOHAS," for an eco friendly world. Founded in 1995, self manufactured in the USA . All of our products are made with no added preservatives, using pigments, 40 natural herbs and botanicals including goldenseal, chamomile, rosemary extract, calendula extract, beta carotene, Vitamins E, C, B-5 (panthenol), 13 trace minerals, completely free of lead, wax, animal products or animal by products, parabens, and Glycols. All ingredients meet U.S. FDA and CTFA cosmetic standards and guidelines. A comparative UVA and UVB, 30 SPF sun protection and full of natural humectants leaving your lips tingly fresh and moisturized.

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Fifteen years on, Rose Nichols President/CEO of LIP-INK® International continues to handcraft, formulate and compound an extraordinary lip color that, unlike lipstick, offers a timesaving, confidence-building solution for active women. Not only is this a product that, when applied, feels remarkably like bare skin, it is also beneficial to the lips. The revolutionary lip color™ speeds up natural lip exfoliation of dead skin cells – revealing softer, smoother, younger-looking lips that are tingly fresh and moisturized in their natural state.

It is new technology for cosmetics. Other companies claim they're products are smearless, long-lasting and liquid. However, ours is the only original, award winning multi patented real wax free guaranteed smearproof and long lasting green chemistry liquid lip color™. We do not even refer to our lip color product, as "lipstick" because it is not lipstick; it is the only lip color of its kind and proves what we claim." LIP-INK® products are patented and cannot legally be duplicated.

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The Campaign for Safe Cosmetics
www.SafeCosmetics.org

