



**Smear Proof or  
Your Money Back!**

**Maximum Hydration & Sun Protection.**  
*Camouflage color for lips, eyes, face, & skin*

**New &  
Improved  
with NO Glycols  
or Parabens!**



### CAMOUFLAGE

LIP-INK® products can cover areas of skin that have been damaged from burns, chemical peeling, or scarring. LIP-INK® will adhere to any skin nail and hair surface in any condition with the exception of open wounds. LIP-INK® COLOR hides irregularities in the lip area from tattoo ink that has migrated, turned gray, or resulted in undesirable colors. LIP-INK® LEMON TONER eliminates the blue/gray pigment in lips. This allows you to achieve even lip tone, and truer color.



### FULLER LIPS NATURALLY

LIP-INK® color can be applied to the inside, wet area of the upper and lower lip, revealing fuller lips, with no tell tale lines showing where the color ends on the inside of the lip.



### LIFESTYLE 24-7 CAN BE WORN THROUGH AN OILY MEAL & DRINKS EVEN TO BED

LIP-INK® COLOR can also be applied to the lip area directly after a collagen injection - waiting is not necessary.



### NATURAL, ORGANIC, HEALTHY, SAFE INGREDIENTS

LIP-INK® products are safe, and do not include Glycols, parabens, wax, added preservatives, or petroleum products! Perfect for women who are allergic to preservatives.



### DENTAL WORK SAFE, GUARANTEED SMEARPROOF

LIP-INK® COLOR does not smear so it can be worn throughout dental or orthodontic work.



### WE CAN MAKE OVER ONE MILLION COLORS

LIP-INK® colors can be easily layered to replicate the natural color shading of the breast "Areola" - the pigmented tissue surrounding and including the breast nipple. The LIP-INK® color process will adhere to scar tissue and encapsulate over it revealing a non smearing natural looking "Areola", brow hairs, lip line & color a natural way to replicate Mother Nature. We know color; we can create over one million colors.



### MAXIMUM LIP HYDRATION & SUN PROTECTION

LIP-INK® color is applied under and over any of LIP-INK®'s 100 wax free LIP-INK® Moisturizers giving you maximum hydration - Sun protection. LIP-INK®'s tingly fresh lip moisturizers even hold up through Accutane® treatments And tingly fresh lips. LIP-INK® lip moisturizers even hold up through Accutane® treatments.

# LOHAS

Lifestyles of Health and Sustainability

Recycle,  
eco friendly,  
organic,  
Vegan, Kosher

Organic,  
Natural

*The natural base of Corn Grain Alcohol has a low probability to adverse reactions and is not lightly to cause adverse affects.*

- LIP-INK® can be used during Accutane® treatments. for maximum hydration. An encapsulation of smear-proof color to the skin takes place upon application and the color can be applied directly over any of LIP-INK®'s (over 100 different wax free lip moisturizers). The color adheres to the wet areas of the lips, that other long lasting lipsticks cannot be applied too. No tell tale line is left when the lip color ends and the wet area begins. This also keep the lip hydration in tact allowing for a much hydrated lip rather than a dry one.
- LIP-INK® specializes in guaranteed smear-proof & long lasting color for the Lips, eyes, brows and face, utilizing a multi-patented process of candy pill coating polymers that come from renewable source, that are both water and oil insoluble. The LIP-INK® smearproof color is removed with LIP-INK® Herbal Off remover one of the LIP-INK® family of patented products. LIP-INK® Herbal Off remover consists of water base baby soap buffered to a PH 11, similar to the PH of Visine® or Toothpaste, yet so safe you can pour it right into your eyes and remove our LIP-INK® smearproof Eye liners.
- LIP-INK®'s award winning formulas have zero texture. "WE KNOW COLOR!" Allowing for color layering, over one million color can be layered one over another up to three layers as well as over any one of LIP-INK®'s Moisturizers and because it has no texture, and it is so sheer, over one million colors can be created giving women the same colors they already like and giving them the freedom to create any color they want with an added plus they can wear it 24-7, through a meal and drinks, even sleep with it on.
- LIP-INK® products are natural, organic, vegan Kosher, green renewable, wax free natural solution. Supporting Lifestyles of Health & Sustainability LOHAS, for an eco friendly world. Founded in 1995, self manufactured in the USA.
- All of our products are made with no added preservatives, using pigments, 40 natural herbs and botanicals including goldenseal, chamomile, rosemary extract, seaweed, calendula extract, beta carotene, Vitamins E, C, B-5 (panthenol), 13 trace minerals, UVA and UVB protection a comparative 30 SPF sun protection and full of humectants leaving your lips tingly fresh and moisturized. And natural humectants. All ingredients meet U.S. FDA and CTFA cosmetic standards and guidelines. A comparative 30 SPF sun protection and full of humectants leaving your lips tingly fresh and moisturized.
- LIP-INK® products are demonstrated and sold by the medical field creating brand loyal customers and new a new and ongoing revenue stream.
- Fourteen years on, Rose Nichols President/CEO of LIP-INK® International continues to handcraft, formulate and compound an extraordinary lip color that, unlike lipstick, offers a timesaving, confidence-building solution for active women. Not only is this a product that, when applied, feels remarkably like bare skin, it is also beneficial to the lips. The revolutionary lip color™ speeds up natural lip exfoliation of dead skin cells - revealing softer, smoother, younger-looking lips that are tingly fresh and moisturized in their natural state.
- It is new technology for cosmetics. Other products claim they're smear-less, long-lasting and liquid. However, ours is the only original, patented real liquid lip color™. We do not even refer to our product as "lipstick" because it is not lipstick; it is the first lip color of its kind and proves what we claim." LIP-INK® products cannot legally be duplicated.

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The Campaign for Safe Cosmetics  
www.SafeCosmetics.org

