



# LIP-INK<sup>®</sup> INTERNATIONAL

Patented Technology  
Semi-Permanent Cosmetics

*Long Lasting &  
Guaranteed Smear Proof*



*Organic,  
Natural*

*For a woman whose time  
is as important as her appearance.*

## WEBSTERS DEFINITION

**LIP INK<sup>®</sup>** (lip'ink), n. 1. Liquid lip color that replaced lipstick in the late 1990's. 2. Not ink, just the staying power of ink. Virtually impossible to smear. Guaranteed smear proof. Staying power that is 50% greater than any lipstick. Lasts through drinks and a greasy meal. No wax or stick but rather a quick-drying liquid that, when applied, feels remarkably like bare skin. *Moisturizing and Tingly Fresh*. 3. Formulated from 93% renewable natural herbs and botanical sources. Hypoallergenic and contains no wax, cholesterol, glycols, parabens or artificial preservatives. 4. A quantum leap in its effectiveness and versatility, yet natural and elegant in its simplicity. 5. By layering, over 1 million personalized colors possible. 6. Breakthrough multi-patented technology also applied to eye color products: Brow, Eye Liner, and Mascara colors.

**WWW.LIPINK.COM**