

FAQs

What is Lip-Ink® Semi-Permanent® 24-7 Coverup?

It is a kit that consists of a patented three product process, Lip-Ink® Color “Clear”, five mineral powders, and the OFF Solution. The Lip-Ink® Color “Clear” is a formula that consists of natural botanicals and is used along with the mineral powders to encapsulate by covering any tattoos, bruises, and scars with a cover up that leaves them waterproof and smearproof/. It does not affect the tattoo in any way. Our products are self manufactured in the United States by Lip-Ink® International.

Why are there so many mineral powders?

The five different mineral powders are provided: schell, nude, sand, toast, and cocoa. The various minerals are to ensure customers the perfect match to their skin, making their tattoos impossible to see.

Why is there an empty jar and spatula?

The empty jar and spatula is provided for customer convenience to blend minerals.

Which shade is right for my skin tone?

Mix and match the five different mineral powders provided until it matches your skin tone, not the tattoo. A lighter or darker shade can be made depending on what your needs are.

How to apply Lip-Ink® Semi-Permanent® 24-7 Coverup?

To apply Lip-Ink® Semi-Permanent® 24-7 Coverup, prepare the area by purifying it with the Lip-Ink® OFF Solution, splash with water and pat dry. Apply a layer of Lip-Ink® Color in “Clear” over the desired area and wait ten seconds until it dries. Then apply a layer of mineral powder on top of the area. Repeat the latter two steps until tattoo is covered. In every Lip-Ink® Semi-Permanent® 24-7 Coverup kit, a detailed instruction manual can be found.

Does it rub off?

No, Lip-Ink® Semi-Permanent® 24-7 Coverup is guaranteed waterproof, long-lasting, and smearproof. It is nearly impossible to smear when the Lip-Ink® Color “Clear” is used. You are able to wear this while swimming or sweating, and you won’t need to worry about your tattoo showing!

How do I remove Lip-Ink® Semi-Permanent® 24-7 Coverup?

To remove Lip-Ink® Semi-Permanent® 24-7 Coverup, the OFF Solution is needed. Put a small amount of Lip-Ink® OFF Remover on a tissue or cosmetic pad and apply it to the area with the Lip-Ink® Semi-Permanent® 24-7 Coverup. Finish by splashing the area with water.

What is the best way to care for Lip-Ink® Semi-Permanent® 24-7 Coverup?

Wipe applicator stem from Lip-Ink® Color in “Clear” as needed with tissue to remove any build up. Be sure to keep the vial upright as it can spill, the lid tight to avoid evaporation, and keep out of the heat.

Can I use other products with Lip-Ink® Semi-Permanent® 24-7 Coverup?

We suggest that you do not use Lip-Ink® Semi-Permanent® 24-7 Coverup with any other products. They are not compatible and will compromise the staying power of Lip-Ink® Semi-Permanent® 24-7 Coverup.

Is Lip-Ink® Semi-Permanent® 24-7 Coverup only used for tattoos?

Lip-Ink® Semi-Permanent® 24-7 Coverup is also excellent to cover up bruises and scars. Avoid contact with inner eye or any broken skin.

Does Lip-Ink® Semi-Permanent® 24-7 Coverup affect my tattoo in anyway?

No. Lip-Ink® Semi-Permanent® 24-7 Coverup is made up of pure botanicals that are paraben-free, natural, organic, kosher, and wax-free and will not cause any damages to the tattoo or the skin.

What is the shelf life of Lip-Ink® Semi-Permanent® 24-7 Coverup?

3 years, providing that the cap is closed tightly after each application and it is not stored in extreme heat.

What if I spill Lip-Ink® Semi-Permanent® 24-7 Coverup?

If you spill the Lip-Ink® Color, Lip-Ink® OFF Solution may be used, along with warm water and soap.