



## Philosophy

## **Beyond Illusion**

ip Diva<sup>TM</sup> and Lip Ink<sup>®</sup> International are aligned as one in shared fundamental beliefs, ethics and intentions; to make decisions, that are safe, natural, healthy, recyclable, organic, kosher and renewable resource solutions that support our Lifestyles of Health and Sustainability (LOHAS), 24-7 for an eco-friendly world.

It is Rose's deepest desire to share her inventor's dreams, aspirations, desires and creations in a way that supports women of all walks of life, with special devotion to always add the main ingredients of joy and magic into every product she creates.

We are a technology company that self manufactures multi-patented, demonstratively superior, Semi-Permanent Cosmetics® that are guaranteed to be smear proof, with over one million colors to choose from.

We offer an open invitation to our industry leaders or complementary LOHAS lifestyle corporations, to join us, through our technology licensing, in our quest for excellence.





"Our colors are refreshingly relevant and artistically creative because you can layer the colors together to make your own."



LIP-INK® INTERNATIONAL

225 Arena St. • El Segundo, CA 90245 • Phone: (800) 496-9616 • (310) 414-9246 • Fax:(310) 414-9233 Email: colors@lipink.com Website: www.lipink.com