



INTERNATIONAL

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 Organic,
Natural



*Guaranteed Smear Proof
or your money back!*

INFORMATION BROCHURE

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Lip Ink® Information Brochure Table of Contents

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Inventor, Mother, CEO

THE LIP INK® PATENTED WAX FREE™ SEMI-PERMANENT COSMETICS™ PRODUCT LINE

was founded in January 1995 by Inventor, Mother, CEO and Lip Diva™, **Rose Nichols**. Based in El Segundo, CA, LIP INK® INTERNATIONAL'S revolutionary concept began as Rose's senior thesis project in Merchandise Marketing at FIDM-LA, and has since grown into a multi-million dollar international enterprise.



Inventor, Mother,
CEO and LIP DIVA™
Rose Nichols

Tired of her old fashioned lip color coming off on her teeth, clothes, coffee cups and food, Rose knew there had to be a more elegant and natural solution to women's lip color – one that empowered women. In 1991, Rose began exploring this chemistry of herbs and botanicals in cosmetics, and the mechanics of magic markers in art. She brought the two worlds together – creating the first batch of LIP INK® LIP COLOR™ in her own kitchen.

Her goal was to invent an extraordinary lip color, unlike lipstick, that offered a timesaving, confidence-building solution for active women. Finally, in 1995, Rose unveiled her revolutionary product line – LIP INK® Wax Free™ Semi-Permanent Cosmetics™ - a paradigm shift in lip, brow, eye and face color cosmetics.

Backed by multiple patents and industry awards LIP INK® Wax Free™ Semi-Permanent Cosmetics™ are currently available in nearly 2,000 spas, salons, doctor's offices and retail locations world wide. Rose continues to skillfully handcraft each LIP INK® LIP COLOR™ in small batches with the utmost of care. She is an active member of the Society of Cosmetic Chemists.

In addition to LIP INK® LIP COLOR™, LIP INK® also offers an array of ground breaking products including Miracle Brow™ Liner and Tint, Eye Liners, Lip Liners, Lash Tint, Shine Moisturizers, Brow and Lash Conditioner, Tinted Shine, Waxless Lip Balms™, Off, Magic Powders™, and other accessories.

Rose personally strives to satisfy the cosmetic needs of active women around the world. She hopes her success will inspire other women to live out their dreams.
Her advice:

“Step forward, trust yourself and tune into the genius within you.
Then back it up with hard work – and keep fighting for what you believe in!”

Our Mission...

“It's Rose's intent to create a product so Unique, so Powerful, so Revolutionary it empowers women from all walks of life to experience The FREEDOM AND CONFIDENCE of wearing LIP INK® Wax Free™ Semi-Permanent Cosmetics™. Therefore, LIP INK® INTERNATIONAL will touch and enhance over 1 billion women's lives!”

LIP INK[®] INTERNATIONAL'S Revolutionary Semi-Permanent Cosmetics[™]

LIP INK[®] Color – The World's Original Wax Free[™] Semi-Permanent Lip Face, Eye, Brow, Color Cosmetics[™].

All LIP INK[®] Cosmetics are skillfully handcrafted in small batches by Lip Diva[™], and Inventor – Rose Nichols. By combining an extraordinary blend of herbs and botanicals, with traditional and innovative color pigments, Rose personally strives to satisfy the cosmetic needs of active women.

All LIP INK[®] Cosmetics (lip color, etc) ingredients are hypoallergenic – free of wax, animal fat, cholesterol, glycols, parabens and preservatives.

LIP INK[®] Cosmetics are Waxless, Waterproof, Smearless, Ultra-durable and Preservative Free[™].

LIP INK[®] Cosmetics are Moisturizing and Tingly Fresh[™].

LIP INK[®] Cosmetics will Revive and Renew your lips with its natural exfoliation process.

In short, LIP INK[®] Liquid Lip Color is the only healthy alternative to lipstick.

All LIP INK[®] Color Cosmetic products are handcrafted in the USA and are manufactured from ingredients that meet U.S. FDA and CTFA standards and guidelines for cosmetic products. U.S. Patent 5747017, 6010709, 6001374, 6027739, 6203809, 6395263, 6509009, and other U.S. Patents Pending. Australian Patents 701794, 736718 and other International patents pending.

Infomercial/multi level knock off products and other copycat products that make comparable claims either contain wax and/or water-soluble coatings lacking the semi-permanent qualities our patented products provide.

FYI: LIP INK[®] products may tingle. This reaction is normal. The sensation is due to the natural herbs and botanicals that are working to heal your lips.

Remember to open the vials carefully, as LIP INK[®]'s formula might spill or splatter and when in contact with clothing, carpet, etc.



Vision and **MISSION**



“As an Inventor, I dream, aspire desire, and create in a way that supports women of all walks of life, with a special devotion to add the main ingredients of joy and magic into every product we create.”

It was Rose’s intent to create a product so **UNIQUE**, so powerful, so revolutionary, it empowers women from all walks of life to experience the **FREEDOM** and **CONFIDENCE** of wearing Lip Ink Wax free Semi-Permanent Cosmetics. Lip Ink International will touch and enhance over 1 Billion women’s lives!

Philosophy

Beyond Illusion

Lip Diva™ and Lip Ink® International are aligned as one in shared fundamental beliefs, ethics and intentions; to make decisions, that are safe, natural, healthy, recyclable, organic, kosher and renewable resources solutions that support our Lifestyles of Health and Sustainability (LOHAS), 24-7 for an eco-friendly world.

It is Rose's deepest desire to share her inventor's dreams, aspirations, desires and creations in a way that supports women of all walks of life, with special devotion to always add the main ingredients of joy and magic into every product she creates.

We are a technology company that self manufactures multi-patented, a demonstratively superior, Semi-Permanent Cosmetics® that are guaranteed to be smear proof, with over one million colors to choose from.

We offer an open invitation to our industry leaders or complementary LOHAS lifestyle corporations, to join us, through our technology licensing, in our quest for excellence.

We Know Color



“Our colors are refreshingly relevant and artistically creative because you can layer the colors together to make your own.”

APPLICATION INSTRUCTIONS

1. Before applying **LIP INK® COLOR**, cleanse your lips with the **OFF** solution. Using a soft cloth or a cotton pad gently, dab lips (never scrub). This will remove any remaining lip products or residue from your lips, as foreign matter will interfere with the performance of LIP INK® COLOR products. This step also aids the exfoliation process.

2. Splash lips with water and pat dry.

NOTE: If you line your lips, use LIP INK® LIP LINER and see the Illustrated Application Instructions section.

3. Apply a small amount of LIP INK® Shine Moisturizer as a base conditioner and massage thoroughly into your lips.



4. Shake the vial of LIP INK® COLOR against the palm of your hand, until the beads move freely. Carefully remove the applicator and wipe any excess. Remember to keep the vial in an upright position. Wipe the tip of the applicator with tissue paper upon first use as it has been sitting in pigment.

5. Apply LIP INK® COLOR to relaxed lips using the widest portion of the applicator. With a gentle even pressure move in one direction only. Do not blot. The slower the application the more color is absorbed. Allow 10 seconds for LIP INK® COLOR to dry.

6. Repeat the color application twice more for a total of three layers, allowing for 10 seconds for each layer to dry.

7. Finish with a final coat of Shine Moisturizer. A small amount will leave a slight sheen, if blotted; a matte finish will be the result. A high gloss can be achieved by a liberal application. The SHINE can be applied throughout the day without disturbing your lip color.

8. Remove LIP INK® COLOR by applying the OFF solution with a cotton ball, make-up pad, or a warm, lightly moistened, dark colored wash cloth. Press to the lips allowing a few seconds for the OFF solution to break down the pigment. Gently dab the lips (never scrub) to wipe away the finish, flipping the pad or cloth as you do so. After color is removed, splash lips with water and pat dry.

Applying LIP INK® COLOR to the inner portion of the lower lip can create the illusion of fullness. LIP INK® COLOR will adhere to areas where the ordinary lipsticks will not. LIP INK® COLOR is more effective when applied in thin layers as opposed to thick layers.

APPLYING LIP INK® LASH TINT

Apply LIP INK® LASH TINT directly to upper and lower lashes in one direction. Use up to 3 layers to add color tint. LASH TINT will not add fullness or length – just incredible color. For deeper color and thicker and longer lashes, use your regular mascara over the top of LASH TINT. LIP INK® LASH TINT also works great to cover up grey or add incredible color to the brows.

APPLYING LIP INK® EYE LINER

1. Make sure the eye area is clean and free of oils, creams and lotions.

2. Shake the vial of LIP INK® EYE LINER against the palm of your hand until the beads move freely. Carefully remove the applicator, and wipe the excess into the vial.

3. Allow 10 seconds for the applicator to breathe. This is important or tearing may occur.

4. Carefully apply color around the outside of the lash liner. Do not apply to the inner lids. Apply in thin layers. Avoid contact with the eye itself. If irritation occurs, immediately flush with water.

5. To remove LIP INK® EYE LINER, saturate a make-up pad, a cotton ball or a warm moist, dark colored wash cloth with the LIP INK® OFF solution. Press to the eye area for a few seconds then gently wipe away (never scrub) to remove the finish. Splash with water and pat, dry.

LIP INK® EYE LINER is formulated for the sensitive area around the eye. We do not recommend using the LIP INK® BROW LINERS or LIP INK® LINER as eye liner. LIP INK® EYE and BROW products dry in approximately 30 seconds.

APPLYING LIP INK® MIRACLE BROW™ TINT

Apply LIP INK® MIRACLE BROW™ TINT to brow hairs – 1 to 2 layers in one direction with the growth of the hair. MIRACLE BROW™ TINT works to tint and define your brows or cover grey areas. Use LIP INK® OFF to remove MIRACLE BROW™ TINT.

APPLYING LIP INK® MAGIC POWDERS™

For Subtle Highlights:

Gently press the MAGIC POWDER™ over the second layer of LIP INK® COLOR, then apply the third layer of color, and finish with a coat of SHINE.

For an Intense Pearlized Finish:

Apply three layers of LIP INK® COLOR, and then gently press MAGIC POWDER™ on top.

A layer of LIP INK® CLEAR must be applied over the MAGIC POWDER™, to “lock” them in place when used in this manner. A coat of SHINE may then be applied.



APPLYING LIP INK® TONER to darken or lighten:

Apply LIP INK® TONER on top of the base coat of SHINE. Continue with the normal LIP INK® COLOR application.

APPLYING LIP INK® SHINE/TINTED SHINE, FLAVORED & HYPER-SHINE MOISTURIZER/BRILLIANT TINTED SHINE

Apply LIP INK® SHINE/TINTED SHINE MOISTURIZER directly to the lips to act as a base conditioner before applying LIP INK® COLOR.

Apply LIP INK® SHINE/TINTED SHINE MOISTURIZER on top of LIP INK® COLOR to create a moist silky feeling, while a more generous application transforms a matte finish into a high gloss shine.

APPLYING LIP INK® WAXLESS/TINTED WAXLESS LIP BALM™

Multi-purpose, all-weather, year-round protective moisture balm can be worn alone or as a base conditioner when it is applied under LIP INK® COLOR. A light layer of WAXLESS LIP BALM™ on top of LIP INK® COLOR creates a moist silky feeling while a more generous application transforms a matte finish into a high gloss shine. The formula contains age-fighting anti-oxidants; vitamins and moisturizers that can help calm and soothe the lips. It locks in moisture, while natural light reflectors ease the signs of sun damage.

APPLYING LIP INK® SHIMMGERGELS™

Apply in one layer either between or on top of any of the Lip Ink® Colors. You can also wear it alone, or frame with a Lip Ink® Lip Liner. To use on your face, apply Lip Ink® ShimmerGels™ directly to skin with the applicator wand, and smooth in with your finger.

APPLYING LIP INK® LIP GEL™ LIP STICKS/FACE BLUSH

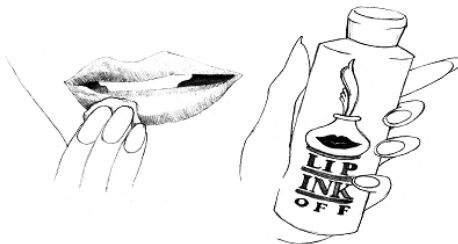
Apply Lip Ink® LipGels™ lip color just like ordinary lipstick in one or two layers-directly to clean, bare lips. For maximum results use Lip Ink®'s Hyper-Shine Moisturizer directly over the color, and throughout the day to remoisturize and condition. Use Lip Ink® Off Herbal remover to take the color off. LipGels™ work synergistically with all Lip Ink® products. Dab Lip Ink® Blush and Bronzing Gels onto your finger and gently smooth onto your cheek area. Use over or under your favorite foundation.

Lip Ink® Color Application Diagram

LIP-INK® COLOR APPLICATION

- 1** **NOTE:** Upon first application of Our classic Lip Ink® color, to ensure proper color, you must first wipe the tip of the applicator.

Always begin by purifying the lips with the OFF solution. This not only cleanses but helps with the exfoliation process.



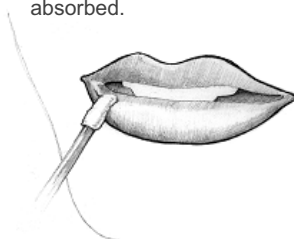
- 2** Splash your lips with water. Pat dry.



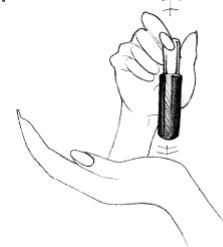
- 3** If liner is desired, use a liner brush and frame.



- 4** Massage a small amount of SHINE/TINTED SHINE MOISTURIZER or WAXLESS LIP BALM™ into the lips until thoroughly absorbed.



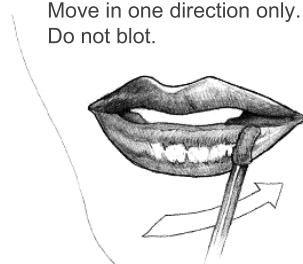
- 5** To blend pigment, shake vial of COLOR against palm for 3-5 seconds. **This is a liquid. Open with care.**



- 6** Wipe ALL excess **LIQUID COLOR** from the applicator wand.



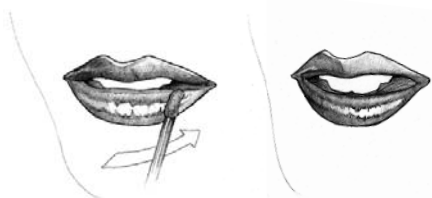
- 7** Relax your lips. Using the widest portion of the applicator, apply the COLOR with a gentle even pressure. Move in one direction only. Do not blot.



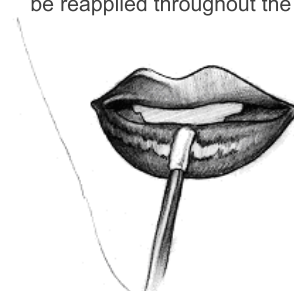
- 8** Allow color to dry (10-20 sec.) with lips in a slightly parted relaxed position.



- 9** Repeat steps 7 & 8 twice. For a total of three layers of color. This provides maximum coverage.



- 10** Finish with a final coat of SHINE/MOISTURIZER. This can be reapplied throughout the day.




- 11** Apply more SHINE for a high gloss finish or blot with tissue for a matte finish.




LIP-INK® EYE LINER APPLICATION

1 Shake vial against palm for 3-5 seconds.

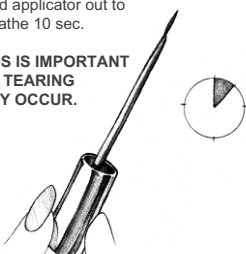


2 This is a liquid. Open with care. Wipe excess into bottle.

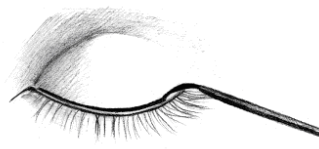


3 Hold applicator out to breathe 10 sec.


THIS IS IMPORTANT OR TEARING MAY OCCUR.



4 Apply to outer lid only.



5 Do not apply to inner lid.



LIP INK® LASH TINT APPLICATION


Apply directly to upper & lower lashes in one direction. Use up to 3 layers to add color tint. **LASH TINT** will not add fullness or length – just incredible color. For deeper color and thicker and longer lashes, use your regular mascara over the top of **LIP INK® LASH TINT**.

LIP INK® BROW & LASH CONDITIONER


Our clear patented moisturizer formula both shapes the brows and adds sheen and moisture to your bare lashes. Use as base coat with **LIP INK® LASH TINT** for a moist, beautiful, stay-on lash color.

LIP-INK® MIRACLE BROW™ LINER APPLICATION

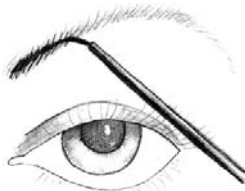
1 Shake vial against palm for 3-5 seconds.



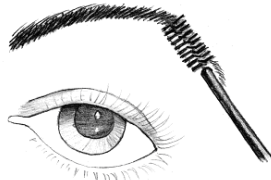
2 This is a liquid. Open with care. Wipe excess into bottle.



3 Apply color to skin beneath the brow. Work with the natural growth of hair.



4 Comb through with the brush provided to reduce shine and integrate color into the existing brow.



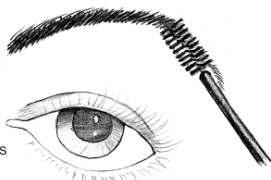
5 LIP INK® MIRACLE BROW™ TINT APPLICATION

Apply **BROW & LASH CONDITIONER** first.

Add color to brow hair one direction with the growth of the hair.

MIRACLE BROW™ TINT works to tint and define your brows or cover your grey areas.

Use **LIP INK® OFF** to remove **MIRACLE BROW™ TINT**.



GUIDELINES FOR SAFE PRODUCT USE:

- LIP INK® PATENTED WAX FREE™ SEMI PERMANENT COSMETICS are a liquid and can spill. Always keep vial in a vertical position and remove applicator slowly.
- You may feel a tingling sensation when applying LIP INK® WAX FREE SEMI PERMANENT LIP COLOR. This is normal and comes from feeling the 190 proof, rosemary flavored, corn grain alcohol on your lips. It keeps LIP INK® COSMETICS antiseptically fresh and preservative free.
- Make sure you use LIP INK® SHINE/MOISTURIZER before applying the COLOR.
- The product works best when it is applied to clean, dry lips. Use **LIP INK® OFF** to get the lips clean. Then splash with water.
- Avoid opening while in flight – as air pressure may cause splatter or leakage.
- We do not recommend using LIP INK® MIRACLE BROW LINER or LIP INK® LIP LINER as eye liner.
- WE suggest that you do not use LIP INK® COSMETICS with any other lipstick or eye products. Including petroleum jelly, wax, lip balm or Chapstick-type products either over or under LIP INK® COSMETICS. They are not compatible and will compromise the staying power of LIP INK® COSMETICS.
- Keep product away from heat and flame!
- Avoid contact with inner eye or broken skin. If you notice any adverse reaction, discontinue use. If irritation persists, consult a physician.
- Keep LIP INK® COSMETICS out of the reach of children.
- Avoid contact with clothing and carpeting. If you have a stain or spill, **LIP INK® OFF** may be used, along with warm water and soap.

Lip Ink® Eye ShadowGel Application Diagram

LIP-INK® EYESHADOW GEL APPLICATION

- 1** Wipe all excess LIP-INK® Eye ShadowGel from the applicator wand. The product can be applied with the applicator directly to clean eye lids.



- 2** **Second Method:** Apply a small amount of LIP-INK® Eye ShadowGel to your fingertip.



- 3** Gently wipe LIP-INK® Eye ShadowGel with a smooth, even motion, across your upper eyelid. You have about 10 seconds to blend the color.



- 4** Add a light layer of LIP-INK® MAGIC POWDERS™ on top to add a sparkling sheen to your eyes.



Lip Ink® Tips



**So you just sold
“Lip Ink® Classic Color”
to one of your customers**

1. Hold your vial of classic Lip Ink Lip Color upright when applying because of the consistency is that of water and it can spill.

2. When you apply the color for the first time you may experience a slight tingle from the mints and botanicals, this usually only lasts 10 to 15 seconds and after the first week of application you will not even remember this experience.

3. Be sure to shake your vial of color against the palm of your hand before each color application and apply as little as possible to attain a nice even color.

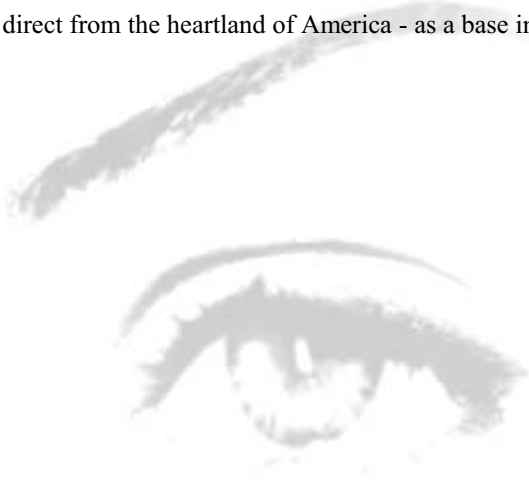
4. Don't forget to apply your Lip Ink® Shine Moisturizer first before applying your Lip Ink® Classic Lip Colors. With LipGels™ Lip Stick Lip Colors this process is omitted and the moisturizer is applied only over the LipGel™ Lip Stick Lip colors.



Lip Ink® Lip Color Tips

Why LIP INK® Liquid Lip Color Tingles When You Put It On

Like sipping a fine liqueur, the sensation felt by many first time users of LIP INK® Patented Wax Free™ Semi-Permanent Lip Color™ is due to the fact that we use only the finest 190 proof rosemary flavored corn grain alcohol- direct from the heartland of America - as a base ingredient in our formulations.



This allows LIP INK® Patented Wax Free™ Semi-Permanent Color Cosmetics™ to be free of wax, glycols, parabens animal fat, cholesterol, and preservatives.

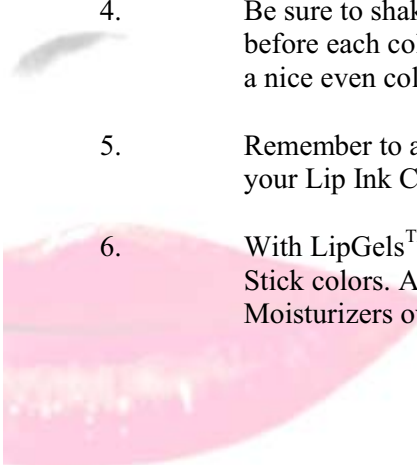
Keeps the herbal botanical formulations fresh and active.

Quick dries without being drying.

Is Naturally Antiseptic.

Facilitates a natural exfoliation of the lips.

1. Upon first application of our classic Lip Ink® color, to ensure proper color, you must first wipe the tip of the applicator.
2. Hold your vial of classic Lip Ink® Lip Color upright when applying because the consistency is that of water and it can spill.
3. When you apply the color for the first time you may experience a slight tingle from the mints and botanicals. This tingling sensation will only last 10 to 15 seconds, after the first week of application.
4. Be sure to shake your vial of color against the palm of your hand before each color application and apply as little as possible to achieve a nice even color.
5. Remember to apply your Lip Ink® Shine Moisturizer first before applying your Lip Ink Classic lip colors.
6. With LipGels™ Lip Sticks, the moisturizer is applied only over the LipGel™ Lip Stick colors. Apply color to clean bare lips. Apply any of the Lip Ink® Moisturizers over top of your color application.



Lip Ink® Tips

Have you tried the 3D
LipMax Volumizer?
It really works in just 29 days...
TIPS

Can I skip using Lip Ink Moisturizers? NO.

In order for the Lip Ink products to work effectively it is extremely important to put on the Shine Moisturizer first before you put on the color.

Can I skip the Lip Ink Off product? NO.

Start by cleaning your lips with the Lip Ink Off product. This gives them a nice exfoliation to start the process; revealing smooth, softer feeling lips. Then splash with water to remove the exfoliated skin and Lip Ink Off product.

If you wear lip liner this is the time in the process to apply lip liner or skip this process.

Apply Shine Moisturizers. We have MANY choices in the moisturize area even flavored moisturizer. Have your customers keep different kinds on hand.

You may use 3 layers of the same color, three colors, or just one color.

Then the last finishing layer should be Moisturizer. I recommend layering our classic Lip Ink Moisturizer with a layer of Hyper-Shine Moisturizer over top. You can also use a layer of the Tinted Shine or Tinted Waxless Lip Balms over the top as well.

These instructions are for the classic lip color collection to the Lip Ink LipGel™ Lip Sticks.

When reapplying lip ink color be sure to follow the entire process each time. If you just touch up color like you would old-fashioned lipstick it will not work, you will get a gritty patchy look.

So in a snapshot remember:

Use off
Splash lips
Line if you line your lips
Then Shine Moisturizer
Then use Lip Color
Then Shine again if necessary

This process becomes simple when repeated daily! Just like when we do our skin regime or putting in contact lenses. I have noticed I do the whole process very quickly now without thinking and my lips have never felt better! Well worth doing right!

For the beginning in the morning or in the evening when you are going out...

How do I reapply my lip color throughout the day? Start over!

Taking time and care from the beginning... Is important with Lip Ink as in life situations... When painting your house, would you paint over old paint? When polishing your nails...how does it look or feel if too many coats are painted on top of each other? Using Lip Ink is a very similar process. Take off old product before putting on new product. Remember layers on colors are great but take your time. Let each layer dry first before applying a new layer. Less is more. As in the taking time when we begin a project and doing it right usually saves us time and money. You will have much more avid Lip Ink customers if they are using the product correctly.



Rose's Mom-Mona

You may be speaking with her when you call the corporate office. **Mona, Rose's mom,** is **LIP INK® INTERNATIONAL's** first employee. She pushes Rose to be the best she can be. If a **LIP INK® COLOR** is not up to Mona's standards, it does not go out. Mona says, "**Rose's cosmetics are the first real improvement in lip color since Queen Neferiti.**" Here are a few of Mona's tips to help you enjoy your **LIP INK® Wax Free™ Semi-Permanent Cosmetics™** experience.

MONA'S QUICK START GUIDE

1. LIP INK® Patented Wax Free™ Semi-Permanent Cosmetics™ are a liquid and can spill. Always keep vial in a vertical position and remove applicator slowly.
2. You may feel a strong tingling sensation when applying LIP INK® Wax Free™ Semi-Permanent Lip Color™. This is normal and comes from feeling the 190 proof, rosemary flavored; corn grain alcohol on your lips. It keeps LIP INK® Cosmetics antiseptically fresh and preservative free.
3. Wipe the tip of the applicator with tissue paper upon first use as it has been sitting in pigment.
4. Make sure you use the LIP INK® SHINE MOISTURIZER before applying the Color.
5. The product works best when it's applied to clean, dry lips. Use the LIP INK® OFF to get the lips clean. Then splash with water.
6. Avoid opening during flight as air pressure may cause splatter or leakage.
7. We do not recommend using LIP INK® MIRACLE BROW™ LINER or LIP INK® LIP LINER as eye liner.
8. We suggest that you do NOT use LIP INK® Cosmetic products with any other lipstick or eye products. Including petroleum jelly, wax, lip balm, or Chapstick-type products either over or under LIP INK® Cosmetic products. They are not compatible and will not have the staying power of LIP INK® Cosmetic products.
9. Keep product away from heat and flame!
10. Avoid contact with inner eye or broken skin.
11. If you notice any adverse reaction, discontinue use. If irritation persists, consult a physician.
12. Keep LIP INK® Cosmetic products out of reach of children.
13. Avoid contact with clothing and carpeting. If you have a stain or spill, LIP INK® OFF may be used, along with warm water and soap.

LIP INK® Color FAQs

- 1) **WHICH LIP INK® LIP COLORS CORRESPOND WITH WHICH SEASONS?**
 - a. WINTER- Red, Fuchsia, Cherry, Cognac, Plum
 - b. SPRING- Nude, Pink, Mauve, Mauve Hi, Cognac Lo, Pink Hi, Ruby
 - c. SUMMER-Blush, Mauve, Coral, Mango, Hot Pink, Arcturian Pink, Sirian Violet, Venusian Flesh, Mocha
 - d. FALL-Champagne, Rust, Orange, Rose, Caramel
 - e. YEAR ROUND- Rosewood, Mocha, Cocoa
- 2) **WHICH LIP INK® LIP COLORS HAVE THE FOLLOWING COLOR UNDERTONES?**
 - a. BLUE UNDERTONES- Cherry, Rosewood, Plum, Fuchsia, Mauve, Mauve Hi
 - b. GOLD/YELLOW UNDERTONES- Rust, Caramel, Orange, Lemon Toner, Mocha, Venusian Flesh
 - c. ORANGE UNDERTONES-Cognac, Cognac Lo, Mango
 - d. PINK UNDERTONES-Coral, Pink, Rose, Pink Hi, Cognac Lo, Arcturian Pink, Ruby, Nude, Blush
 - e. BROWN UNDERTONES-Cocoa, Caramel, Hathor Brown
 - f. PURPLE UNDERTONES-Unisex Toner, Plum
- 3) **WHICH LIP INK® LIP COLORS ARE GOOD FOR MY HAIR COLOR?**
 - a. RED HAIR- Nude, Coral, Blush, Mango, Orange, Rust, Cognac Lo, Mauve, Caramel
 - b. BROWN HAIR- Champagne, Fuchsia, Red, Plum, Cognac, Cherry, Ruby
 - c. BLOND HAIR- Rosewood, Blush, Mocha, Pink, Nude, Mango, Pink Hi, Arcturian Pink, Venusian Flesh, Sirian Violet, Rose
 - d. BLACK HAIR- Same as Brown
 - e. GREY HAIR- Hot Pink, Coral, Plum, Mauve, Mauve Hi
- 4) **WHICH LIP INK® LIP COLORS ARE GOOD FOR MY SKIN TONES?**
 - a. DEEP BROWN-Fuchsia, Hot Pink, Cherry
 - b. LIGHT BROWN-Nude, Orange, Rosewood
 - c. OLIVE-Red, Cognac, Mauve Hi, Fuchsia, Plum
 - d. PALE/FAIR-Blush, Mango, Mauve
 - e. LT CREAMY-Pink, Rose, Cognac Lo, Plum, Coral, Layer Hathor Brown/Rust
 - f. YELLOW-Cherry, Rust, Champagne
 - g. NATIVE AMERICAN-Cherry
- 5) **WHICH LIP INK® COLORS GO WITH MY EYE COLOR?**

a. BROWN EYES-Fuchsia, Cherry, Cognac	c. BLUE EYES- Cognac Lo, Blush, Pink
b. HAZEL EYES- same as Green	d. GREEN EYES-Nude, Plum, Caramel
- 6) **WHICH LIP INK®LIP COLORS GO WITH A BLACK WARDROBE?**
 - a. Cherry, Cognac, Mauve Hi
- 7) **WHICH LIP INK®LIP COLORS GO WITH A BROWN WARDROBE?**
 - a. Caramel, Rose, Champagne
- 8) **WHICH LIP INK®LIP COLORS GO WITH A PASTEL WARDROBE?**
 - a. Rosewood, Blush, Pink
- 9) **WHICH COLORS ARE THE LIP INK® TONING COLORS AND HOW DO THEY WORK?**
 - a. MARTIAN GREY-To Drab Pink
 - b. REPTILIAN GREEN-For Earth Tones/Adds Brown
 - c. PLEIADIAN BLUE-To Drab Orange Lemon-To Brighten/Keeps Colors True
 - d. HATHOR BROWN-To Add Brown
 - e. VENUSIAN FLESH-Add White/Lighten
 - f. ARCTURIAN PINK-Lightens/Sheerest Pink
 - g. UNISEX-To Drab all Colors

10) WHICH COLORS ARE THE LIP INK® LIP LINERS AND HOW DO THEY WORK?

- a. NATURAL-For Lighter Colors
- b. BERRY-For Deep Oranges and Reds
- c. AMETHYST-For Darker Colors with Blue Undertones
- d. SPICE-For Lighter Color in Orange Family
- e. LAVA RED
- f. CORAL
- g. PINK
- h. RUST
- i. NUDE
- j. RED
- k. HENNA RED

11) WHAT ARE THE MOST POPULAR LIP COLORS FOR ALL SKIN TONES GIVEN AS GIFTS?

- a. CHAMPAGNE
- b. ROSEWOOD

12) CAN I APPLY SHINE MOISTURIZER BEFORE LIPGEL™ LIPSTICK OR SHIMMERGELS?

- a. No, only over the top of these colors can you apply LIP INK® moisturizer.

Frequently Asked Customer Questions & Answers (FAQ s)

1. Can I use my own lip liner or lipstick with LIP INK® products?

NO. LIP INK® COLORS in not compatible with wax or petroleum based products, this includes: lip balms, lip-glosses, lipsticks, pencil lip liners, petroleum jelly-practically every product for the lips on the market today.

2. Why am I experiencing flaking of color or dry lips?

This usually happens during the first two to three weeks of using LIP INK® COLOR. As a result of the herbs and botanicals in the formula, the lips are exfoliating. The flaking is actually color bonded to skin, which is being renewed. This process occurs only once if regular use of LIP INK® COLOR is maintained, and the freshly revealed skin will be hydrated by the formulas herbs and botanicals.

3. What causes LIP INK® COLOR to become patchy or streaky?

Here are some possible reasons: The applicator needs to be cleaned; too many layers (more than 3) are being applied; it is being applied too thick; it is not being applied in one direction only; you are pausing with the applicator against your lip; SHINE MOISTURIZER is not being applied before LIP INK® COLOR; lips were touched or blotted while color with drying; you may not be shaking the vial correctly or the color vial may be near empty; make sure you shake the vial vigorously; take a tissue and squeeze the applicator tip dry.

4. Why is the color not staying on?

LIP INK® OFF solution remaining on the lips will break down freshly applied color. Make sure the OFF solution has been completely removed with water. Any foreign substance on the lips, such as petroleum, wax (lipstick or lip balm) will compromise the integrity as well. Remember that three layers of LIP INK® COLOR must be applied for the maximum staying power, along with a final coat of Shine Moisturizer. You are applying too much SHINE MOSITURIZER as a base coat, or not massaging it in thoroughly.

5. Why don't I get enough color?

You may be applying color too quickly. The slower LIP INK® COLOR is applied, the more pigment adheres to the lips, leaving you with a richer, deeper color. You may also be using too much SHINE MOISTURIZER as a base coat, or not massaging it in thoroughly.

6. Why is a line showing on the inside of my lower lip?

Make sure you are using the entire width of the applicator. This will help to insure that color is being distributed along the inner portion as well as the outer portion of your lip.

7. Do I need to use the OFF solution?

YES. The OFF solution should be used before you apply LIP INK® COLOR. Use LIP INK® OFF to remove color even if the color appears to have worn off hours after application. The OFF solution aids with the exfoliation process.

8. Do I need to use the SHINE MOISTURIZER?

YES. The Shine Moisturizer is to be used both under and over the LIP INK® COLOR. When used under the color, the Shine Moisturizer gives you a smooth surface on which to apply color. When used over LIP INK® COLOR, the Shine Moisturizer gives you the feel of lipstick as well as protection from dryness.

9. Why is the LIP INK® COLOR too thick?

Either the product is not being shaken properly, or there is not enough color in the vial. Invert a toothpick into the vial to determine if you are running out of color-like checking your car's oil level.

Frequently Asked Customer Questions & Answers (FAQ s)

10. What is the difference between CLEAR and SHINE?

The SHINE moisturizer can be used as a base and topcoat with LIP INK® COLORS, or can be used alone to soothe and nourish dry lips. The CLEAR has the same ingredients that make up LIP INK® COLORS minus the pigment. This helps to “lock” in MAGIC POWDERS™, or to replace one or two of the layers of color in the application of three layers of LIP INK® COLOR. Remember three layers of LIP INK® COLOR is required for maximum staying power.

11. Can I lighten the color?

LIP INK® COLOR cannot be lightened. However the intensity may be altered by using 1, 2, or 3 layers of color. Supplement any of the layers of CLEAR. The MAGIC POWDERS™ may also be layered to create “lightness” within a color, as well as Mocha, any of the LIP INK® CHAKRAS, or WOOD SERIES.

12. Why does LIP INK® COLOR differ from demonstration to application?

The natural pigment of your lips may slightly alter the LIP INK® COLOR you’ve chosen. Lighting and application techniques may also cause a slight variation. However once the color is applied, it will remain true.

13. Can you mix LIP INK® COLORS?

YES. However, they are mixed by layering on the lips. Not by actually mixing the product.

14. Which LIP INK® COLOR offers the sheerest coverage?

Mocha. LIP INK® CHAKRAS® and the WOODSERIES. Mocha will also lighten any LIP INK® COLOR when applied over and under.

15. What are TINTED SHINE moisturizers?

They are sheer frosted colors mixed into the SHINE moisturizer base and are offered in several shades of HONEY ROSE and BRONZE OPAL our most popular colors. This product will wear off unless “locked” in with the LIP INK® COLOR or CLEAR.

16. Why can’t I get a clean line with the LIP LINER?

For the best results, apply the LINER to relaxed lips one quarter section at a time. Avoid any facial hair or applying thick layers to decrease the chance of uneven lines.

17. What is WAXLESS/TINTED WAXLESS LIP BALM™?

Multi-purpose, all-weather, year-round protective moisturizer balm can be worn alone or as a base conditioner when it is applied under LIP INK® COLOR. A light layer of WAXLESS/TINTED WAXLESS LIP BALM™ on top of LIP INK® COLOR creates a moist silky feeling while a more generous application transforms a matte finish into a high gloss shine. This formula contains age-fighting anti-oxidants, vitamins and moisturizers that can help calm and soothe the lips. It locks in moisture, while natural light reflectors ease the signs of sun damage.

18. What is the best way to care for LIP INK® COLORS?

Wipe the applicator stem once a week with tissue to remove any excess product build up.

19. How long does a vial last?

If applied daily, approximately 1-3 months.

20. What is the shelf life of LIP INK® COLOR products?

3 years providing the cap is closed tightly after each application, and it is not stored in extreme heat. Heat will harm the active herbs and botanicals.

21. Why does the OFF vial not have an applicator?

It’s a travel size that’s meant to be poured on a cosmetic pad.

Frequently Asked Customer Questions & Answers (FAQ s)

22. If I spill LIP INK® COLOR what should I do?

Try removing any spilled LIP INK® COLOR with the OFF or FOAMING OFF solution, (be sure to do a spot test first).

23. Why can't I get the brow brush (that looks like a mascara wand) into the vial?

The “mascara wand” brush is not designed to fit into the vial of MIRACLE BROW™ LINER; the brow brush is used to integrate the color into the hair of the brow and to reduce the shiny finish to matte.

24. Can I use the brow liner as eye liner?

While it is not recommended, the brow liner can be used in the eye area however you may experience some tearing.

25. Why do my lips tingle?

A “tingling” sensation is caused by the natural herbs and botanicals contained in LIP INK® COLOR formulas. They help to rehydrate and nourish your lips. This is a common feeling, but over time your lips will adjust.

26. What if I make a mistake in application?

For LINER or COLOR mistakes, apply the OFF solution to a Q-tip and correct any problems. For LIP COLOR, the second and third layer will generally even out variations in tone.

27. Are LIP INK® Cosmetics designed with all women in mind?

Most definitely. With the ability to layer LIP INK® COLORS, TONERS, and MAGIC POWDERS™, LIP INK® Cosmetics can be personalized for everybody.

28. Can I use the LASH TINT on my brows or on my hair?

Yes. LASH TINT colors the grey hair or sun bleached lash hair well. Simply remove with LIP INK® FOAMING OFF.

29. Can I apply my regular mascara over LIP INK® LASH TINT?

Yes. It will add length and fullness to perfectly defined lashes. They will appear to be a more enriched color than your regular mascara color.

30. I have been using LIP INK® Cosmetics for a long time, and suddenly my lips are exfoliating again. Why?

It does happen. Several times a year, for no apparent reason, your lips will begin to exfoliate. For starters, drink more water during the process. Also, remove your LIP INK® COLOR more often during the day –to help your lips exfoliate faster. Use generous applications of LIP INK® SHINE MOISTURIZER.

31. My SHIMMERGEL and LIPGEL lipstick color is coming off easily. Why?

You have applied shine moisturizer or another noncompatible product first. Start with clean dry lips; apply moisturizer only on top as a last layer.

32. What is the code that appears randomly on color and shine vials?

Internal QC information only.

33. Why is my classic Lip Ink® color the wrong color?

To ensure proper color, upon first application of our Lip Ink® color, you must first wipe the tip of the applicator.

Throw Away Your

Old-Fashioned Lip-stick!

The use of lipsticks, (even lip balms) actually coat your lips with layer upon layer of wax, animal fat and cholesterol, restricting your skin from “breathing”. LIP INK® Wax Free™ Semi-Permanent Cosmetics™ encourage a natural exfoliation of the dead skin cells, revealing softer, smoother, more youthful lips.

Over forty herbs and botanicals (including Golden Seal, Chamomile, Rosemary extract, Echinacea, Seaweed, Calendula extract Beta-Carotene) nourish this new skin along with anti-oxidants, vitamins E, C, Panthenol (vitamin B-5) and natural humectants.

Most women experience this exfoliation process from two days up to two weeks. This process occurs only once if regular use of LIP INK® COLOR is maintained. During this time, you may experience dryness or a “flaking” of color. This is normal, as the color is bonded to skin, which is being renewed. Apply the SHINE moisturizer regularly, and be sure to clean your lips with the OFF solution both before color application and for color removal. These products work together to aid the exfoliation process.

Note: Wax cannot be digested it can actually bond to preservatives, and all those preservatives become toxic waste in your body. This can cause future health problems. We don't use wax in any of our products for this reason.



Welcome to the Future of Lip Color!

Empowerment for Today's
Active Woman!



LIP INK® Color Recipes For Your Lips

<p>DEEPEST RED One layer Red One layer Cherry One layer Fuchsia</p> <p>THE METALLIC LOOK Line with Taupe BROW LINER One layer Clear One layer Diamond or Gold MAGIC POWDER™ One layer Cocoa One layer Clear</p> <p>EGG PLANT One layer Plum One layer Violet MAGIC POWDER™ One layer Hot Pink One layer Silver MAGIC POWDER™ One layer Hot Pink</p> <p>BUTTERSCOTCH One layer Cocoa Two layers Orange Line lips with Auburn BROW LINER</p> <p>MAKE YOUR OWN RED One layer Coral One layer Fuchsia One layer Coral</p> <p>BRANDY One layer Plum Two layers Cognac One layer Amber MAGIC POWDER™</p> <p>IRIDESCENT VIOLET One layer Fuchsia One layer Violet MAGIC POWDER™ Two layers Mauve</p> <p>COTTON CANDY PINK One layer Clear One layer Gold MAGIC POWDER™ One layer Red MAGIC POWDER™ One layer Diamond MAGIC POWDER™ One layer Clear, one layer Pink</p> <p>RED BRICK One layer Cognac One layer Coral One layer Cognac</p> <p>FLAMING ORANGE One layer Cognac Two layers Orange</p> <p>GOLDEN PEACH One layer Clear One layer Gold MAGIC POWDER™ One layer Mango One layer Clear</p> <p>APRICOT One layer Cognac Lo One layer Mango One layer Cognac Lo</p>	<p>COFFEE & CREAM One layer Nude Two layers Cocoa Line lips with Taupe BROW LINER</p> <p>COPPER One layer Orange One layer Gold MAGIC POWDER™ One layer Mango One layer Clear</p> <p>TOOTSIE ROLL Two layers Plum Two layers UNISEX TONER</p> <p>FIRE ENGINE RED One layer Red Two layers Cognac</p> <p>AMETHYST One layer Fuchsia One layer Violet MAGIC POWDER™ One layer Cherry One layer Violet MAGIC POWDER™ One layer Cherry</p> <p>WINE One layer Champagne One layer Rosewood One layer Fuchsia</p> <p>MELLOW MAUVE Two layers Mauve One layer Cocoa or Nude</p> <p>WATERMELON One layer Red Two layers Nude</p> <p>SPICE PINK One layer Pink Hi Two layers Nude</p> <p>ROSE One layer Fuchsia Two layers Nude</p> <p>TERRA COTTA One layer Mocha Two layers Rosewood</p> <p>SANDALWOOD One layer Mauve Hi One layer Caramel One layer Mauve Hi</p> <p>SOFT PASTEL COLORS One layer of the following colors: Pink, Mauve, Cocoa, Orange, Nude, Mango, two layers Clear.</p> <p>CHOCOLATE One layer Caramel One layer UNISEX TONER One layer Cocoa</p>
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LIP INK® Lip Color

<p>GINGER One layer Mango Two layers Mauve</p> <p>FULL COVERAGE COLORS Three layers of any combination of the following colors: Red, Fuchsia, Coral, Cognac, Cherry, Plum</p> <p>COPPER One layer Nude One layer Cocoa One layer Rust</p> <p>GOLD One layer Orange One layer Violet MAGIC POWDER™ One layer Cherry One layer Nude</p> <p>FROM THE “X” FILES Three layers Fuchsia- top lip One layer Coral-bottom lip Two layers Plum-bottom lip</p> <p>CLAY One layer Champagne Two layers Blush</p> <p>CHEERIES JUBILEE One layer Cherry One layer Violet MAGIC POWDER™ One layer Cherry One layer Nude</p> <p>CLEAR & SHINY NATURAL Three layers Clear One layer SHINE MOISTURIZER</p> <p>BROWN SUEDE One layer Caramel One layer Plum One layer Cocoa</p> <p>MOONLIGHT CORAL One layer Coral Two layers Cocoa</p> <p>WILD FLOWER Two layers LEMON TONER One layer Rust One layer Amber MAGIC POWDER™</p> <p>SAGEWOOD One layer Plum One layer Violet MAGIC POWDER™ One layer Plum One layer Cognac</p> <p>RASPBERRY Two layers Ruby One layer Fuchsia</p>	<p>Is the only Wax Free™ Semi-Permanent Cosmetic™ that is sheer enough to layer -in up to one million color combinations. So the only limit to inventing color is your imagination.</p> <p>DEEP DARK PINK One layer Fuchsia Two Layers Clear</p> <p>PLUM WINE One layer Cocoa One layer Fuchsia One layer Plum</p> <p>CHERRY VANILLA One layer Champagne One layer Diamond MAGIC POWDER™ One layer Rose One layer Rosewood</p> <p>PASTEL RED One layer Red Two layers Clear</p> <p>PINK ICE One layer Hot Pink One layer Red MAGIC POWDER™ One layer Hot Pink One layer Silver MAGIC POWDER™ One layer Hot Pink</p> <p>LINER SUGGESTIONS The following colors are brow liner colors: Fuchsia around Mauve, Cognac around Orange, Mauve around Pink, Cocoa around Pink, Taupe brow around Cocoa, Blonde brow around Mango or Cocoa, Natural around ULTRA™ Natural, Amethyst around ULTRA™ Amethyst.</p> <p>MORE LINER SUGGESTIONS Natural lip liner will go with any color.</p> <p>MORE SOFT PASTEL COLORS Caramel, Mocha, Blush, Rosewood, the entire WOOD SERIES.</p> <p>MORE FULL COVERAGE COLORS Ruby, Rose, Champagne, Hot Pink, Rust, Cognac Lo, Mauve Hi, Pink Hi, Fuchsia, Cherry, Plum, Coral, Nude, ULTRA™ Amethyst, ULTRA™ Berry.</p> <p>THE COLORS THAT HELP YOU TONE OR DRAB OTHER COLORS The entire LIP INK® Chakras® COLOR line plus UNISEX TONER.</p> <p>SHIMMERGELS & LIPGEL LIP INK® LipGel Lipsticks work well over any of the class LIP INK® colors. Layer, layer, layer.</p>
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The 10 Lip Ink Liquid lip-coloring groups for all our Liquid lip color

Pink

Subtle	Arcturian Pink
Medium	Pink/ Pink Hi/ Glitter Pink
Bright	Hot Pink
Intense	Rose

Mauve

Subtle	Cherrywood/ Sirian Violet
Medium	Mauve
Bright	Mauve Hi
Intense	Rosewood

Coral

Subtle	Mango
Medium	Nude
Bright	Cognac Lo
Intense	Coral

Brown

Subtle	Redwood
Medium	Teakwood/ Sagewood
Bright	Cocoa
Intense	Unisex Toner

Berry

Subtle	Champagne
Medium	Ultra Berry
Bright	Ruby/ Glitter Ruby
Intense	Cherry

Red

Subtle	Earth Red
Medium	Red/ TF Pink Red/ Glitter Red
Bright	Lava Red
Intense	Sky Red

Plum

Subtle	Ultra Amethyst
Medium	Plum
Bright	Fuchsia
Intense	Plum Red

Terra Cotta

Subtle	Sandwood
Medium	Ultra Spice
Bright	Blush
Intense	Caramel

Orange

Subtle	Orange
Medium	Rust
Bright	Fire Red
Intense	Cognac

Natural

Subtle	Venusian Flesh/ Clear Mocha/ Maplewood
Medium	Pleiadian Blue/ Reptilian Green
Bright	Cedarwood/ Lemon Toner
Intense	Ultra Natural/ Hathor Brown/ Martian Grey



What Makes LIP INK®

INTERNATIONAL Products Superior

LIP INK® COSMETIC Colors are made from the following ingredients:

<p>ARNICA-Refreshes skin.</p> <p>ARROWROOT-Moisturizes and heals skins.</p> <p>BARBERRY BARK-Antibacterial antiseptic. Soothes skin.</p> <p>BETA CAROTENE-Vitamin A from carrots. Satisfies oxygen free radicals before they do damage.</p> <p>BLESSED THISTLE-Strong antibacterial properties.</p> <p>BURDOCK-Good source of nutrients for building skin. Great source of natural iron.</p> <p>CASTOR OIL-Soothing the skin.</p> <p>CHAMOMILE-Known as soothing tonic for the skin.</p> <p>CHICKWEED-Emollient for soft, smooth skin.</p> <p>CITRIC ACID-A naturally effective antioxidant. Activates collagen and elastin.</p> <p>COMFREY-Increases cell growth which increases cell production and supports rapid healing, soothing and inflammation.</p> <p>DANDELION-Great for blisters and dry skin.</p> <p>ECHINACEAN-Healing support of collagen through hyaluronic acid protection.</p> <p>ELECAMPANE ROOT-Soothes skin.</p> <p>FENNEL-Good source of Vitamin A.</p> <p>FENNEL-RICH-Source of Vitamin A. Good breath refresher.</p> <p>GINGER-Anti-inflammatory.</p> <p>GOLDEN SEAL-Effective treatment for cracks in the skin or irritated skin.</p> <p>GRAPE SEED EXTRACT-Skin conditioning agent.</p> <p>GREEN TEA ANTI-OXIDANT with CHLOROPHYL-Prevents damage from ultra violet light.</p>	<p>MARIGOLD FLOWER-Promotes mending and healing of skin. Soothes irritations.</p> <p>MARSHMALLOW-Emollient anti-irritant. Natural source of vitamin A.</p> <p>MINERAL BLEND-For healing (sodium, potassium, lithium, magnesium, calcium, zinc, phosphorous, copper, manganese, boron, iodine, chlorine, sulfates).</p> <p>OAK BARK-Healing for skin irritations.</p> <p>OAK EXTRACT-Soothing to skin.</p> <p>PANTHENOL-Vitamin B complex. Acts like a “moisture magnet.”</p> <p>PARSLEY-Good source of Vitamin C.</p> <p>PEPPERMINT-Great energizer. Brings oxygen to the skin. Refreshing.</p> <p>PLANTAIN-Cooling to skin.</p> <p>PRAIRIE DOCK ROOT-Mild antibacterial.</p> <p>RED CLOVER-Has high content of several important nutrients, including vitamins and minerals. Moisturizing to skin.</p> <p>RED RASPBERRY-Builds skin tissue.</p> <p>ROSEMARY-Kills germs. Freshens breath.</p> <p>SAGE- American Indians used this for healing sore skin.</p> <p>SKULLCAP-Antibacterial.</p> <p>SLIPPERY ELM-Soothing, softening ointment for chapped lips.</p> <p>TOCOPHEROL-Vitamin E.</p> <p>VALERIAN-One of the best herbal sources for calcium and magnesium.</p> <p>CORN GRAIN ALCOHOL-Pure and simple-made in the U.S.A. from the heartland of America. The base of LIP INK® COLOR.</p> <p>ROSEMARY FLAVOR-Supporting all the synergistic blends of herbs and botanicals as a natural preservative.</p>
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Integrity - Empowerment - Love - Freedom

LIP INK® Cosmetic Ingredients

LIP INK® EYE LINER/LASH TINT/MIRACLE BROW™ LINER:

SD ALCOHOL 38-B, DI WATER, CASTER OIL, ETHYLCELLULOSE, CELLULOSE, OCTYLACRYLAMIDE/ACRYLATES/BUTYLAMINOETHYL METHACRYLATE COPOLYMER, ROSEMARY OIL, ROSEMARY EXTRACT, MATRICARIA EXTRACT, RED CLOVER OIL, ALTHEA EXTRACT, OAK BARK EXTRACT, CALENDULA EXTRACT, COMFREY LEAF EXTRACT, ECHINACIN, SAGE OIL, SAGE EXTRACT, CORNFLOWER EXTRACT, GOLDEN SEAL ROOT EXTRACT, BURDOCK ROOT EXTRACT, PEPPERMINT EXTRACT, DANDELION ROOT, GINGER ROOT EXTRACT, BAYBERRY BARK EXTRACT, SKULLCAP EXTRACT, VALERIAN EXTRACT, PARSLEY EXTRACT, FENNEL EXTRACT, BARBERRY BARK EXTRACT, PRAIRIE DOCK ROOT EXTRACT, EYE BRIGHT EXTRACT, RED RASPBERRY EXTRACT, PLANTAIN EXTRACT, SLIPPERRY ELM EXTRACT, CHICKWEED EXTRACT, ARNICA, BLESSED THISTLE EXTRACT, ELECAMPANE EXTRACT, OAT EXTRACT, GRAPE SEED EXTRACT, BETA-CAROTENE, ALLANTOIN, ALUMINA, ARROWROOT, GREET TEA EXTRACT, CHLOROPHYL, SILICON DIOXIDE, GLYCERIN, ETHYL VANILLIN, DIPOTASSIUM GLYCYRRHIZIATE, ALGAE (AHNFELTIA CONCINNA EXTRACT) EXTRACT, SILICA, ASCORBYL PALMITATE, ASCORBIC ACID, CITRIC ACID, SODIUM SULFATE, POTASSIUM SULFATE, LITHIUM SULFATE, MAGNESIUM SULFATE, CALCIUM SULFATE, ZINC SULFATE, PHOSPHORUS PHOSPHATE, COPPER SULFATE, MANGANESE SULFATE, POTASSIUM BORATE, POTASSIUM IODINE, CALCIUM CHLORIDE, LITHIUM BROATE AND...

MAY CONTAIN: ANNATTO, ULTRAMARINES, MICA, TITANIUM DIOXIDE, BISMUTH OXYCHLORIDE, BRONZE POWDER, COPPER POWDER, IRON OXIDES, ZINC OXIDE, MANGANESE VIOLET, CARAMEL, BETA-CAROTENE, ALUMINUM LAKE RED NO. 40, ALUMINUM LAKE BLUE NO.1, ALUMINUM LAKE YELLOW NO. 5, CHROMIUM OXIDE GREEN, HYDRATED-CHROMIUM OXIDE GREEN.

LIP INK® SHINE / TINTED SHINE MOISTURIZER / BROWN & LASH CONDITIONER / WAXLESS LIP BALM™ / TINTED WAXLESS LIP BALM™ / FLAVORED SHINE MOISTURIZER™ / HYPER-SHINE MOISTURIZER™

DIMETHICONE, DIMETHICONE TRIMETHYLSILOXYSILICATE, CYCLOMETHICONE, OCTYL METHOXYCINNAMATE, PHENOXYETHANOL, PANTHENOL, OCTYL SALICYLATE, SILICON DIOXIDE, TOCOPHEROL LINEOLEATE, TOCOPHERYL ACETATE, TOCOPHEROL, ASCORBYL PALMITATE, ASCORBIC ACID, CITRIC ACID, NATURAL HONEY, NATURAL CINNAMON AND...

MAY CONTAIN: MICA, TITANIUM DIOXIDE, BISMUTH OXYCHLORIDE, MANGANESE VIOLET, BRONZE POWDER, COPPER POWDER, ZINC OXIDE, ANNATTO, CARAMEL, BETA-CAROTENE, IRON OXIDES, ALUMINUM LAKE YELLOW NOS. 5, 6, 10, ZIRCONIUM LAKE YELLOW NO. 5, YELLOW NOS. 5, 6, 10, ALUMINUM LAKE RED NOS. 21, 22, 27, 28, 30, 33, 40, RED NOS. 6, 21, 22, 27, 28, 33, 36, ZIRCONIUM LAKE RED NOS. 21, 27, 33, POTASSIUM LAKE RED NO. 6, BARIUM LAKE RED NO. 6, SODIUM SALT RED NO. 6, CALCIUM LAKE RED NO. 7, TALC LAKE RED NO. 30, ALUMINUM LAKE BLUE NO. 1, ZIRCONIUM LAKE ORANGE NO. 5, ALUMINUM LAKE ORANGE NO. 5, GREEN NOS. 3, 5.

LIP INK® 3D LIPMAX™ LIP VOLUMIZER BRILLIANT TINTED SHINE™ WITH 3D LIPMAX™ LIP VOLUMIZER LIP PLUMPERS™

JOJOBA OIL, ETHYLHEXYL PALMITATE-TRIBEHENIN SORBITAN ISOSTERATE-PALMITOYL-OLIGOPEPTIDE, OLIVE LEAF EXTRACT, TOCOPHERYL ACETATE, TOCOPHERYL LINEOLEATE, PANTHENOL, ASCORBYL PALMITATE, ASCORBIC ACID, CITRIC ACID, BETA-CAROTENE, PHENOXYETHANOL, DIMETHICONE, DIMETHICONE TRIMETHYLSILOXYSILICATE, CYCLOMETHICONE, OCTYL METHOXYCINNAMATE, PHENOXYETHANOL, PANTHENOL, OCTYL SALICYLATE, SILICON DIOXIDE, TOCOPHEROL LINEOLEATE, TOCOPHERYL ACETATE, TOCOPHEROL, ASCORBYL PALMITATE, ASCORBIC ACID, CITRIC ACID, SYNTHETIC HONEY, NATURAL CINNAMON, AND...

MAY CONTAIN: MICA, TITANIUM DIOXIDE, BISMUTH OXYCHLORIDE, MANGANESE VIOLET, BRONZE POWDER, COPPER POWDER, ZINC OXIDE, ANNATTO, CARAMEL, BETA CAROTENE, IRON OXIDES, ALUMINUM LAKE YELLOW NOS. 5, 6, 10, ZIRCONIUM LAKE YELLOW NO. 5, YELLOW NOS. 5, 6, 10, ALUMINUM LAKE RED NOS. 21, 22, 27, 28, 30, 33, 40, RED KAE NOS. 6, 21, 22, 27, 28, 33, 36, ZIRCONIUM LAKE REDS NOS. 21, 27, 33, POTASSIUM LAKE RED NO. 6, BARIUM LAKE RED NO. 6, SODIUM SALT RED NO. 6, CALCIUM LAKE RED NO. 7, TALC LAKE RED NO. 30, ALUMINUM LAKE BLUE NO. 1, ZIRCONIUM LAKE ORANGE NO. 5, ALUMINUM LAKE ORANGE NO. 5, ORANGE NO.5, GREEN NOS. 3, 5.

LIP INK® MATTE SHINE MOISTURIZER™

DIMETHICONE, DIMETHICONE TRIMETHYLSILOXYSILICATE, CYCLOMETHICONE, OCTYL METHOXYCINNAMATE, PHENOXYETHANOL, PANTHENOL, OCTYL SALICYLATE, SILICON DIOXIDE, TOCOPHEROL, LINEOLEATE, TOCOPHERYL ACETATE, TOCOPHEROL, ASCORBYL PALMITATE, ASCORBIC ACID, CITRIC ACID.

LIP INK® OFF/FOAMING OFF

DI WATER, DISODIUM COCOAMPHODIACETATE, TRISODIUM PHOSPHATE, GLYCERIN, ALOE, PHENOXYETHANOL, POLOXAMER 407, SODIUM SACCHARIN, XANTHAN GUM, SODIUM SULFATE, POTASSIUM SULFATE, LITHIUM SULFATE, MAGNESIUM SULFATE, CALCIUM SULFATE, ZINC SULFATE, PHOSPHORUS PHOSPHATE, COPPER SULFATE, MANGANESE SULFATE, POTASSIUM BORATE, POTASSIUM IODINE, CALCIUM CHLORIDE, LITHIUM BORATE.



LIP INK® Cosmetic Ingredients

LIP INK® COLOR/ULTRA™/CHAKRAS™:

SD ALCOHOL 38-B. DI WATER. CASTOR OIL. ETHYLCELLULOSE. CELLULOSE. OCTYLACRYLAMIDE/ACRYLATES/BUTYLAMINOETHYL METHACRYLATE COPOLYMER. ROSEMARY EXTRACT. MATRICARIA EXTRACT. RED CLOVER OIL. ALTHEA EXTRACT. OAK BARK EXTRACT. CALENDULA EXTRACT. COMFREY LEAF EXTRACT. ECHINACIN. SAGE OIL. SAGE EXTRACT. CORNFLOWER EXTRACT. GOLDEN SEAL ROOT EXTRACT. BURDOCK ROOT EXTRACT. PEPPERMINT EXTRACT. DANDELION ROOT. GINGER ROOT EXTRACT. BAYBERRY BARK EXTRACT. SKULLCAP EXTRACT. VALERIAN EXTRACT. PARSLEY EXTRACT. FENNEL EXTRACT. BARBERRY BARK EXTRACT. PRAIRIE DOCK ROOT EXTRACT. EYE BRIGHT EXTRACT. RED RASPBERRY EXTRACT. PLANTAIN EXTRACT. SLIPPERY ELM EXTRACT. CHICKWEED EXTRACT. ARNICA. BLESSED THISTLE EXTRACT. ELECAMpane EXTRACT. OAT EXTRACT. GRAPE SEED EXTRACT. BETA-CAROTENE. ALLANTOIN. ALUMINA. ARROWROOT. GREEN TEA EXTRACT. CHLOROPHYL. SILICON DIOXIDE. GLYCERIN. ETHYL VANILLIN. DIPOTASSIUM GLYCRRHIZIATE. ALGAE (AHNFELTIA CONCINNA EXTRACT) EXTRACT. SILICA. ASCORBYL PALMITATE. ASCORBIC ACID. CITRIC ACID. SODIUM SULFATE, POTASSIUM SULFATE, LITHIUM SULFATE, MAGNESIUM SULFATE, CALCIUM SULFATE, ZINC SULFATE, PHOSPHORUS PHOSPHATE, COPPER SULFATE, MANGANESE SULFATE, POTASSIUM BORATE, POTASSIUM IODINE, CALCIUM CHLORIDE, LITHIUM BORATE AND...

MAY CONTAIN: MICA. TITANIUM DIOXIDE. BISMUTH OXYCHLORIDE. MANGANESE VIOLET. BRONZE POWDER. COPPER POWDER. ZINC OXIDE. ANNATTO. CARMEL. BETA-CAROTENE. IRON OXIDES. ALUMINUM LAKE YELLOW NOS. 5, 6, 10, ZIRCONIUM LAKE YELLOW NO. 5. YELLOW NOS. 5, 6, 10. ALUMINUM LAKE RED NOS. 21, 22, 27, 28, 30, 33, 40. RED NOS. 6, 21, 22, 27, 28, 33, 36. ZIRCONIUM LAKE RED NOS. 21, 27, 33. POTASSIUM LAKE RED NO. 6. BARIUM LAKE RED NO. 6. SODIUM SALT RED NO. 6. CALCIUM LAKE RED NO. 7. TALC LAKE RED NO. 30. ALUMINUM LAKE BLUE NO. 1. ZIRCONIUM LAKE ORANGE NO. 5. ALUMINUM LAKE ORANGE NO. 5. ORANGE NO. 5. GREEN NOS. 3, 5.

LIP INK® LIP LINER & TONER COLORS / GLITTER COLORS:

SD ALCOHOL 38-B. DI WATER. CASTOR OIL. ETHYLCELLULOSE. CELLULOSE. OCTYLACRYLAMIDE/ACRYLATES/BUTYLAMINOETHYL METHACRYLATE COPOLYMER. ROSEMARY OIL. ROSEMARY EXTRACT. MATRICARIA EXTRACT. RED CLOVER OIL. ALTHEA EXTRACT. OAK BARK EXTRACT. CALENDULA EXTRACT. COMFREY LEAF EXTRACT. ECHINACIN. SAGE OIL. SAGE EXTRACT. CORNFLOWER EXTRACT. GOLDEN SEAL ROOT EXTRACT. BURDOCK ROOT EXTRACT. PEPPERMINT EXTRACT. DANDELION ROOT. GINGER ROOT EXTRACT. BAYBERRY BARK EXTRACT. SKULLCAP EXTRACT. VALERIAN EXTRACT. PARSLEY EXTRACT. FENNEL EXTRACT. BARBERRY BARK EXTRACT. PRAIRIE DOCK ROOT EXTRACT. EYE BRIGHT EXTRACT. RED RASPBERRY EXTRACT. PLANTAIN EXTRACT. SLIPPERY ELM EXTRACT. CHICKWEED EXTRACT. ARNICA. BLESSED THISTLE EXTRACT. ELECAMpane EXTRACT. OAT EXTRACT. GRAPE SEED EXTRACT. BETA-CAROTENE. ALLANTOIN. ALUMINA. ARROWROOT. GREEN TEA EXTRACT. CHLOROPHYL. SILICON DIOXIDE. GLYCERIN. ETHYL VANILLIN. DIPOTASSIUM GLYCRRHIZIATE. ALGAE (AHNFELTIA CONCINNA EXTRACT) EXTRACT. SILICA. ASCORBYL PALMITATE. ASCORBIC ACID. CITRIC ACID. SODIUM SULFATE, POTASSIUM SULFATE, LITHIUM SULFATE, MAGNESIUM SULFATE, CALCIUM SULFATE, ZINC SULFATE, PHOSPHORUS PHOSPHATE, COPPER SULFATE, MANGANESE SULFATE, POTASSIUM BORATE, POTASSIUM IODINE, CALCIUM CHLORIDE, LITHIUM BORATE AND...

MAY CONTAIN: MICA. TITANIUM DIOXIDE. BISMUTH OXYCHLORIDE. MANGANESE VIOLET. BRONZE POWDER. COPPER POWDER. ZINC OXIDE ANNATTO. CARMEL. BETA-CAROTENE. IRON OXIDES. ALUMINUM LAKE YELLOW NOS. 5, 6, 10, ZIRCONIUM LAKE YELLOW NO. 5. YELLOW NOS. 5, 6, 10. ALUMINUM LAKE RED NOS. 21, 22, 27, 28, 30, 33, 40. RED NOS. 6, 21, 22, 27, 28, 33, 36. ZIRCONIUM LAKE RED NOS. 21, 27, 33. POTASSIUM LAKE RED NO. 6. BARIUM LAKE RED NO. 6. SODIUM SALT RED NO. 6. CALCIUM LAKE RED NO. 7. TALC LAKE RED NO. 30. ALUMINUM LAKE BLUE NO. 1. ZIRCONIUM LAKE ORANGE NO. 5. ALUMINUM LAKE ORANGE NO. 5. ORANGE NO. 5. GREEN NOS. 3, 5.



LIP INK® Cosmetic Ingredients

LIP INK® MAGIC POWDERS™ AND BRILLIANT MAGIC POWDERS:

MICA. TITANIUM DIOXIDE AND...

LIP INK® LIPGEL™ LIP STICK/FACE BLUSH

SD ALCOHOL 38-B. DI WATER. CASTOR OIL. ETHYCELLULOSE. OCTYLACRYLAMIDE / ACRYLATES / BUTYLAMINOETHYL METHACRYLATE COPOLYMER. ACRYLATES/OCTYLACRYLAMIDE COPOLYMER, ROSEMARY OIL. ROSEMARY EXTRACT. OLIVE LEAF EXTRACT. MATRICARIA EXTRACT. RED CLOVER OIL. GRAPE SEED EXTRACT. ALTHEA EXTRACT. OAK BARK EXTRACT. CALENDULA EXTRACT. COMFREY LEAF EXTRACT. ECHINACIN. SAGE OIL. SAGE EXTRACT. CORNFLOWER EXTRACT. GOLDEN SEAL ROOT EXTRACT. BURDOCK ROOT EXTRACT. PEPPERMINT EXTRACT. DANDELION ROOT, GINGER ROOT EXTRACT. BAYBERRY BARK EXTRACT. SKULLCAP EXTRACT. VALERIAN EXTRACT. PARSLEY EXTRACT. FENNEL EXTRACT. BARBERRY BARK EXTRACT. PRAIRIE DOCK ROOT EXTRACT. EYE BRIGHT EXTRACT. RED RASPBERRY EXTRACT. PLANTAIN EXTRACT. SLIPPERY ELM EXTRACT. CHICKWEED EXTRACT. ARNICA. BLESSED THISTLE EXTRACT. ELECAMpane EXTRACT. OAT EXTRACT. GRAPE SEED EXTRACT. BETA-CAROTENE. ALLANTOIN. ALUMINA. ARROWROOT. GREEN TEA EXTRACT. CHLOROPHYLL. SILICON DIOXIDE. GLYCERIN. ETHYL VANILLIN. DIPOTASSIUM GLYCYRRHIZATE. ALGAE (AHNFELTIA CONCINNA EXTRACT) EXTRACT. ASCORBYL PALMITATE. ASCORBIC ACID. CITRIC ACID. SODIUM SULFATE, POTASSIUM SULFATE, LITHIUM SULFATE, MAGNESIUM SULFATE, CALCIUM SULFATE, ZINC SULFATE, PHOSPHORUS PHOSPHATE, COPPOER SULFATE, MANGANESE SULFATE, POTASSIUM BORATE, POTASSIUM IODINE, CALCIUM CHLORIDE, LITHIUM BORATE, DIMETHICONE, CLOMETHICONE, DIMETHICONE COPOLYOL HYDROZYETHYCELLULOSE, HYDROHYPORPY CELLULOSE, SODIUM CARBOXYMETHYLCELLULOSE, AND...

MAY CONTAIN: MICA. TITANIUM DIOXIDE. BISMUTHOXYCHLORIDE. MANGANESE VIOLET. BRONZE POWDER. COPPER POWDER. ZINC OXIDE. ANNATTO. CARAMEL. BETACAROTENE. IRON OXIDES. ALUMINUM LAKE YELLOW NOS. 5, 6, 10, ZIRCONIUM LAKE YELLOW NO. 5. YELLOW NOS. 5, 6, 10. ALUMINUM LAKE RED NOS. 21, 22, 27, 28, 30, 33, 40. RED NOS. 6, 21, 22, 27, 28, 33, 36. ZIRCONIUM LAKE RED NOS. 21, 27, 33. POSTASSIUM LAKE RED NO. 6. BARIUM LAKE RED NO. 6. SODIUM SALT RED NO. 6. CALCIUM LAKE RED NO. 7. TALC LAKE RED NO. 30. ALUMINUM LAKE BLUE NO. 1. ZIRCONIUM LAKE ORANGE NO. 5. ALUMINUM LAKE ORANGE NO. 5. ORANGE NO. 5. GREEN NOS. 3, 5. SAFE PRODUCT USE: If you experience any skin reaction, discontinue use of this product. Do not apply to inside of eye.

LIP INK® NEON GELS™ LIP STICKS, LIPGEL LIP STICK, BLUSH AND BRONZING GELS & EYESHADOW GELS, SHIMMERGELS LIPSTICKS

SD ALCOHOL 38-B. DI WATER. CASTOR OIL. ETHYLCELLULOSE. OCTYLARYLAMIDE / ACRYLATES / BUTYLAMINOETHYL METHACRYLATE COPOLYMER. ACRYLATES/OCTYLACRYLAMIDE COPOLYMER, ROSEMARY OIL. ROSEMARY EXTRACT. OLIVE LEAF EXTRACT. MATRICARIA EXTRACT. RED CLOVER OIL. GRAPE SEED EXTRACT. ALTHEA EXTRACT. OAK BARK EXTRACT. CALENDULA EXTRACT. COMFREY LEAF EXTRACT. ECHINACIN. SAGE OIL. SAGE EXTRACT. CORNFLOWER EXTRACT. GOLDEN SEAL ROOT EXTRACT. BURDOCK ROOT EXTRACT. PEPPERMINT EXTRACT. DANDELION ROOT, GINGER ROOT EXTRACT. BAYBERRY BARK EXTRACT. SKULLCAP EXTRACT. VALERIAN EXTRACT. PARSLEY EXTRACT. FENNEL EXTRACT. BARBERRY BARK EXTRACT. PRAIRE DOCK ROOT EXTRACT. EYE BRIGHT EXTRACT. RED RASPBERRY EXTRACT. PLANTAIN EXTRACT. SLIPPERY ELM EXTRACT. CHICKWEED EXTRACT. ARNICA. BLESS THISTLE EXTRACT. ELECAMpane EXTRACT. OAT EXTRACT. GRAPE SEED EXTRACT. BETACAROTENE. ALLANTOIN. ALUMINA. ARROWROOT. GREEN TEA EXTRACT. CHLOROPHYLL. SILICON DIOXIDE. GLYCERIN. ETHYL VANILLIN. DIPOTASSIUM GLYCYRRHIZATE. ALGAE (AHNFELTIA CONCINNA EXTRACT) EXTRACT. ASCORBYLPALMITATE. ASCORBIC ACID. CITRIC ACID. SODIUM SULFATE, POTASSIUM SULFATE, LITHIUM SULFATE, MAGNESIUM SULFATE, CALCIUM SULFATE, ZINC SUFATE, PHOSPHORUS PHOSPHATE, COPPER SULFATE, MANGANESE SULFATE, POTASSIUM BORATE, POTASSIUM IODINE, CALCIUM CHLORIDE, LITHIUM BORATE, DIMETHICONE, CYCLOMETHICONE, DIMETHICONE COPOLYOLHYDROXYE-THYCELLULOSE, HYDROHYPORPYLCELLULOSE, SODIUM CARBOXYMETHYLCELLULOSE, AND...

MAY CONTAIN: MICA. TITANIUM DIOXIDE. BISMUTHOXYCHLORIDE. MANGANESE VIOLET. BRONZE POWDER. COPPER POWDER. ZINC OXIDE. ANNATTO. CARAMEL. BETACAROTENE. IRON OXIDES. ALUMINUM LAKE YELLOW NOS. 5, 6, 10, ZIRCONIUM LAKE YELLOW NO. 5. YELLOW NOS. 5, 6, 10. ALUMINUM LAKE RED NOS. 21, 22, 27, 28, 30, 33, 40. RED NOS. 6, 21, 22, 27, 28, 33, 36. ZIRCONIUM LAKE RED NOS. 21, 27, 33. POTASSIUM LAKE RED NO. 6. BARIUM LAKE RED NO. 6. SODIUM SALT RED NO. 6. CALCIUM LAKE RED NO. 7. TALC LAKE RED NO. 30. ALUMINUM LAKE BLUE NO. 1. ZIRCONIUM LAKE ORANGE NO. 5. ALUMINUM LAKE ORANGE NO. 5. ORANGE NO. 5. GREEN NOS. 3, 5. SAFE PRODUCT USE: IF YOU EXPERIENCE ANY SKIN REACTION, DISCONTINUE USE OF THIS PRODUCT. DO NOT APPLY INSIDE OF EYE.

EYE RESTORE MAGIC POWDER CREAM™

WATER, POLYMETHYLSILESQUOXANE, MICA, SILCA DIMETHYL SILYLATE, C9-15 FLUORALCHOL PHOPHATES; GLYCOSYL TRE-HALOSE; GLYCERIN, SACCHARIDE LSOMERATE; MAGNESIUM ASCORBYL PHOSPHATE; DIPOTASSIUM GLYCYRRHIZATE (DPG); ALGE EXTRACT (THALASSINE); PHOSPHOLIPID; HYDROGENATED LECITHIN; IMIDAZOLIDINYL UREA HYALURONIC ACID; OCTINOXATE OCTISALATE; OXYBENZONE AND...

A LIPO-DIPEPEDE PLANT DERIVED COMPLEX WHICH PROMOTES HAPPINESS AND TRANQUILIZES STRESSED SKIN TO ALLEVIATE TENSION THAT TO THE ONSET OF EXPRESSION LINES AND WRINKLES AROUND THE EYE AND MOUTH AREA.



PLEASE NOTE: LIP INK® COSMETIC products may tingle, this reaction is normal. The sensation is due to the natural herbs and botanicals. Remember to open the vials carefully, as LIP INK®'s COSMETIC formulas are LIQUID. They can spill, or splatter if they are opened quickly. Clothing, carpet, etc. may stain if LIP INK® Liquid Color spills

ALL LIP INK® PRODUCTS MEET F.D.A. AND C.T.F.A. GUIDELINES AND STANDARDS.

LIP INK® Cosmetic Ingredients

LIP INK® KISSING MOISTURIZER

DIAMETHICONE TRIMETHYLSILOXYSILICATE, CYCLOMETHICONE, OCTYL METHOXYCINNAMATE, PHENOXYETHANOL PANTHENOL, OCTYL SALICYLATE, SILICON DIOXIDE, TOCOPHEROL LINOLEATE, TOCOPHEROL ACETATE, TOCOPHEROL, ASCORBYL PALMATE, ASCORBIC ACID, CITRIC ACID, CHOCOLATE MINT FLAVOR.

LIP INK® PRISM SHINE MOISTURIZER™

CYCLOPENTASILOXANE, C30-45 AKYL CETEARYL DIMETHICONE, CROSSPOLYMER, SILICA, CARBONITE, NONANOATE, PHENOXYETHANOL. MAY CONTAIN MICA.

LIP INK® LIP FLAVOR EXTRACTS™

FLAVOR PALLET #1- TRILIFOU PRATENSE (CLOVE FLOWER) EXTRACT, CINNAMOMUM CASSIA LEAF OIL, SACCHARIUM, OFFICINARIUM FERMENT EXTRACT, HONEY EXTRACT, GLYCYRRHIZA GLABRA (LICORICE) EXTRACT.

FLAVOR PALLET #2- MENTHA PIPERITA (PEPPERMINT) LEAF EXTRACT, THEOBROMA CACOA (COCOA) EXTRACT, CORYLUS AMERICANA (HAZEL) LEAF EXTRACT, CARMEL, LEAF OIL, GAUL-THERIA VANILLA PLANIFOLIA FRUIT EXTRACT, MUSA SEPIENTUM (BANANA) LEAF EXTRACT, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL.

LIP INK® LIP SMOOTH SCRUB

MACADAMIA NUT OIL, KOSHER SALT, SEA SALT, ESSENTIAL OILS, FLAVOR.

LIP INK® PRO-COLLAGEN HAIR TREATMENT

NATURAL BOTANICAL PROTEINS, LOW MOLECULE PROTEIN AMINO ACIDS, FILTERED WATER, NATURAL FLAVOR, CITRIC ACID, PHOSPHORIC ACID, VEGETABLE OIL, KERATIN, SODIUM BENZOATE, SORBIC ACID, FRUCTOSE, VEGAN PROTEINS.

LIP INK® HERBAL DEODERANT™

DI WATER, SD ALCOHOL 38-B, PHENOXYETHANOL, DIPOTASSIUM GLYCYRRHIZINATE, LAVADULA ANGUSTIFOLIA (LAVENDER), SALIVA OFFICINALIS (SAGE), CHAMOMILLA RECUTITA (MATRICARIA), CITRUIS GRANDIS (GRAPEFRUIT) PEEL OIL.

LIP INK® HERBAL SPRAY FOOT SPA™

DI WATER, SD ALCOHOL 38-B, PHENOXYETHANOL, DIPOTASSIUM GLYCYRRHIZINATE, SALIVA OFFINALIS (SAGE), CHAMOMILLA RECUTITA (MATRICARIA), CITRUIS GRANDIS (GRAPEFRUIT) PEEL OIL.

LIP INK® AROMA THERAPY AIR REFRESHER

DI WATER, SD ALCOHOL 38-B, PHENOXYETHANOL, DIPOTASSIUM GLYCYRRHIZINATE, LAVANDULA ANGUSTIFOLIA (LAVENDER), SALIVA OFFICINALIS (SAGE), CHAMOMILLA RECUTITA (MATRICARIA).

LIP INK® SEXY FLAVORED BODY DUST

NATURAL CORN STARCH, NATURAL FLAVORS, NATURAL SWEETENERS.





LIP INK® Product Descriptions

BLUSH AND BRONZING GEL

Pink	SFB-850	.5 FL. OZ.
Peach	SFB-851	.5 FL. OZ.
Bisque	SFB-852	.5 FL. OZ.
Bronze	SFB-853	.5 FL. OZ.

MAGIC POWDERS

Amber	SMP-6001	1G
Gold	SMP-6002	1G
Red	SMP-6003	1G
Diamond	SMP-6004	1G
Violet	SMP-6005	1G

BRILLIANT MAGIC POWDERS

Grape	SBP-6009	1G
Blue Berry	SBP-6010	1G
Bubble Gum	SBP-6011	1G
Honey	SBP-6012	1G
Almond	SBP-6013	1G
Cinnamon	SBP-6014	1G
Walnut	SBP-6015	1G

EYE SHADOWGELS

Aqua	SEG-500	.067 fl. Oz.
Lilac	SEG-501	.067 fl. Oz.
Beige	SEG-502	.067 fl. Oz.
DoveGray	SEG-503	.067 fl. Oz.
Eggshell	SEG-504	.067 fl. Oz.
Peach	SEG-505	.067 fl. Oz.
Plum	SEG-506	.067 fl. Oz.
Chocolate	SEG-507	.067 fl. Oz.
Charcoal	SEG-508	.067 fl. Oz.

LIP INK® BLUSH AND BRONZING GEL™ **FACE**

Lip Ink® Blush and Bronzing Gels™ highlight and accentuate natural skin tones around your cheeks. Experiment with color blending for enhanced moods and effects. Available in Pink, Peach, Bisque & Bronze. The Lip Ink® Bronzing Gel™ can be used year round for a radiant glow.

Each product weighs .5 fl. oz.

Directions for use: Dab Lip Ink® Blush and Bronzing Color Gel™ onto your finger and gently smooth onto your skin. Use over or under your favorite foundation.

LIP INK® MAGIC POWDERS™ & BRILLIANT MAGIC POWDERS™

They are truly magical. To the eye, they appear off white, but when gently brushed between layers of Lip Ink® Lip Color™, they magically bond to the finish, creating an iridescent veil of highlights.

Each product weighs 1g

Directions for use: Lip Ink® Magic Powders™ and Brilliant Magic Powders™ can lighten any lip color or can be worn alone with Clear. Line them up with lip liners and you have a shimmering look. Mix up to three colors together to create an effervescent look. They can be worn on the brow, eye area, or on cheeks to add highlight.

LIP INK® EYE SHADOWGEL™ **EYES**

Rugged, Beautiful, Smart. These incredible light-reflective pigments direct attention away from wrinkles, blending with your skin to create a smooth, silky, luminous look. These delicate but durable colors can be mixed, layered, or blended, to highlight your beautiful eyes for an irresistible look.

Each product weighs .067 fl. oz.

Directions for use: Apply Lip Ink® Eye ShadowGels™ directly to skin with the applicator Wand, and gently smooth in with your finger.

EYES

LIP INK® MIRACLE BROW® TINT

Is a companion to the Lip Ink® brow liners. It is used on the brow hair directly to cover grey, or darken brow hair. It comes in 6 shades and can be worn in combination with the Lip Ink® brow liners. Lip Ink® Miracle Brow® Tint is 24-7, (wear to bed) color. You can wear it in your hair as well to streak or give it a full color coverage. Men can wear it to cover their beard or mustache grey hairs, or to darken the hair.

Each product weighs .067 fl. oz.

Directions for use: Refer to “Application Diagram”.

LIP INK® MIRACLE BROW® LINERS

Come in 6 shades, and are used to paint the skin under the brow to create the illusion of fuller brows. They also cover areas that have no hair. You can wear it 24-7 (even to bed). You can also line the lips and eyes with them. Make sure you let the applicator breathe first before applying to the eye area. Men can wear this product to add the look of facial hair where there is none to give their beard or mustache a fuller look.

Each product weighs .25 fl. oz.

Directions for use: Refer to “Application Diagram”.

LIP INK® LASH TINT™

Will cover (not dye) any grey/bleached hairs for a look that will make your eyelashes look natural. Lip Ink® Lash Tint™ will not add fullness or length but will add incredible color. Wear in confidence knowing you will have beautiful, natural looking lashes all day long. Will not irritate contacts or disturb eyelash extensions. Waterproof, smear proof, waxless and all natural as always.

Each product weighs .067 fl. oz.

Directions for use: Add lash color by applying directly to upper and lower lashes. Apply up to 3 layers.

LIP INK® BROW AND LASH CONDITIONER™

Our clear patented formula both shapes your brows and adds sheen and moisture to your bare lashes.

Each product weighs 30 fl. oz.

Directions for use: Apply on clean, bare lashes and brows by itself or apply under complementary products.

LIP INK® EYE LINER™

It's still the longest lasting guaranteed smear proof eyeliner on the market today. Guaranteed smear proof. LIP INK® EYE LINER™ is formulated especially for the sensitive area around your eyes. Now available in White Lip Ink® Eye Liner Gel™. Use to lighten, enhance, or frame all of our eye liner colors. Use the white Lip Ink® Eye Liner Gel™ on its own for a glamorous retro-look. Enhance the windows to your soul with LIP INK® EYE LINERS™. Guaranteed smear proof or your money back.

Each product weighs .25 fl. oz.

Directions for use: Refer to “Application Diagram”.

MIRACLE BROW® TINT

Grey	SMT-131	.067 fl. oz.
Blond	SMT-132	.067 fl. oz.
Taupe	SMT-133	.067 fl. oz.
Auburn	SMT-134	.067 fl. oz.
Brown	SMT-135	.067 fl. oz.
Black	SMT-136	.067 fl. oz.

MIRACLE BROW® LINERS

Grey	SML-101	.25 fl. oz.
Blond	SML-102	.25 fl. oz.
Taupe	SML-103	.25 fl. oz.
Auburn	SML-104	.25 fl. oz.
Brown	SML-105	.25 fl. oz.
Black	SML-106	.25 fl. oz.

LASH TINT

Brown	SLT-200	.067 fl. oz.
Blue	SLT-201	.067 fl. oz.
Black	SLT-202	.067 fl. oz.
Smoke	SLT-203	.067 fl. oz.

BROW AND LASH CONDITIONER

Conditioner	SAE-30028	.30 fl. oz.
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EYE LINER™

Brown	SEL-110	.25 fl. oz.
Blue	SEL-111	.25 fl. oz.
Black	SEL-112	.25 fl. oz.
Smoke	SEL-113	.25 fl. oz.
Violet	SEL-114	.25 fl. oz.
Hazel	SEL-115	.25 fl. oz.
White Gel	SEL-116	.25 fl. oz.

EYE RESTORE MAGIC POWDER CREAM

Eye Restore Magic Powder Cream	SER-101	1G
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CLASSIC LIP COLOR

Red -Red with a pink base.	SC-01	.25 fl. oz.
Nude -Pink with a hint of orange.	SC-02	.25 fl. oz.
Pink -A true classic pink as pinks go. Three layers of pink = one layer of Pink Hi.	SC-03	.25 fl. oz.
Pink Hi - A true classic pink as pinks go but three times darker than pink.	SC-03A	.25 fl. oz.
Fuchsia - Blue base pink, this color is a cross between hot pink and plum.	SC-04	.25 fl. oz.
Plum - Plum is a blue base violet. This color can be dark when applied in three layers next to pale skin.	SC-05	.25 fl. oz.
Coral -A true classic with ½ pink and ½ orange.	SC-06	.25 fl. oz.
Orange -This is a perfect cinnamon orange color.	SC-07	.25 fl. oz.
Cocoa -Brown base with a hint of pink.	SC-08	.25 fl. oz.
Cognac -A true brick red when applied in three layers. Three times darker than Cognac Lo.	SC-09	.25 fl. oz.
Cognac Lo -A light brick red when applied in three layers. Three layers of this color = one layer of Cognac.	SC-09B	.25 fl. oz.
Mauve -A true pink with some brown and blue added. Three layers of this color = one layer of Mauve Hi.	SC-11	.25 fl. oz.
Mauve Hi -A brown and blue base pink three times darker than Mauve.	SC-11A	.25 fl. oz.
Mango -A light pink orange with a little yellow.	SC-12	.25 fl. oz.
Cherry -A contemporary red with a brown and blue base.	SC-13	.25 fl. oz.
Caramel -Looks exactly like the candy caramel.	SC-14	.25 fl. oz.

CLASSIC LIP COLOR™
CONINTUED ON NEXT
PAGE

LIP INK® EYE RESTORE MAGIC POWDER CREAM

A Lipo-Dipeptide plant derived complex which promotes happiness and tranquilizes stressed skin to alleviate tension that contributes to the onset of expression lines and wrinkles around the eye and mouth areas.

Directions for use: Tap a small amount of Magic Powder Restore Powder, from the sifter jar, on to hand. Massage with finger to achieve cream. Apply product with finger, by simply tapping it slightly onto the skin tissue around the eye area, then lightly massage it in, until a light smooth feel has been achieved. Remember less is better.

Classic Lip Colors

LIP INK® CLASSIC LIP COLOR™

Recommended by Hollywood make-up artists. So sheer it goes on like water, yet so durable it can last up to 24 hours. You can eat, sleep, shower and have fun wearing it. It's virtually impossible to smear, and won't bleed or feather. Formulated with over 40 herbs and botanicals to heal, condition, and moisturize your lips. Layer up to three layers to create an unlimited pallet of personalized colors. Alter color intensity by layer with Lip Ink® Clear, Chakras®, Lip Ink® Ultra Colors™, Lip Ink® Toners™, or Lip Ink® Wood Colors™ and Lip Ink® Glitter Colors.

Each product weighs .25 fl. oz.

Directions for use: Refer to "Application Diagram".

CLASSIC LIP COLOR™ CONTINUED

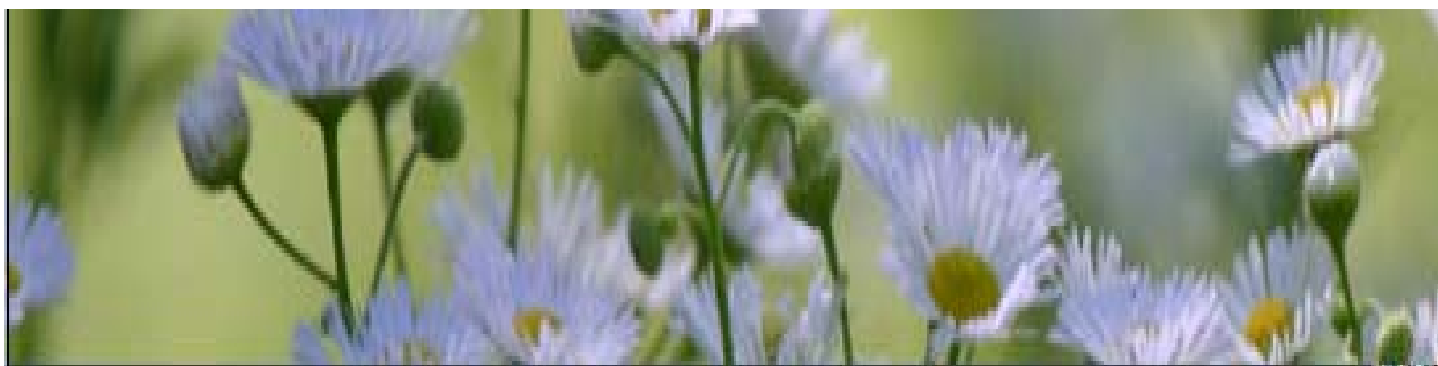
Mocha -One of our lightest browns, creates a sheer faint color worn alone or tones down all the other colors when worn over another color.	SC-15	.25 fl. oz.
Blush -A baby pink sheer and light. Close to the color of natural lips with one layer.	SC-16	.25 fl. oz.
Ruby -A combination of ½ true red and ½ true pink.	SC-17	.25 fl. oz.
Rose -A deep pink with a brown and orange base.	SC-18	.25 fl. oz.
Champagne -A wine pink with a brown and blue base.	SC-19	.25 fl. oz.
Hot Pink -The brightest pink we have no orange or brown or blue just pink, as classics go, this is a classic hot pink.	SC-20	.25 fl. oz.
Rust -The color is as close to real rust as it gets.	SC-21	.25 fl. oz.
Sky Red -A blue based red.	SC-23	.25 fl. oz.
Lava Red -A true standard red no predominant base colors.	SC-24	.25 fl. oz.
Earth Red -A brown base red.	SC-25	.25 fl. oz.
Fire Red -A yellow orange base red.	SC-26	.25 fl. oz.
Plum Red -A delicious mixture of Herbal Essence, Color and Feminine spirit. A deeper red.	SC-151	.25 fl. oz.
Pink Red -A luscious red reminiscent of Glory and Tribulation. A red with a hint of Hot pink.	SC-152	.25 fl. oz.
Valentine Pink -seasonal, a pink with some white in it, full coverage and long lasting. Will warm up your evenings and your lips.	SC-34	.25 fl. oz.

GLITTER COLORST™

Glitter Ruby -with a slight brisk hint of honey flavor. The formula incorporates a combination of red and pink from our classic collection with diamond highlights.	HOL -C-59	.25 fl. oz.
Glitter Pink -classic lip color smear proof formula with the look of sheer pink and a dash of sparkle.	HOL-C-60	.25 fl. oz.
Glitter Red #1 -with a scent of candy cane-A watermelon red with sparkle.	HOL-C-63	.25 fl. oz.
Henna Red -liquid lip color is a clay brick red (orange red) with added highlights of amber sparkle.	SC-150	.25 fl. oz.

ULTRA COLORST™

Ultra Berry -A perfect pink brown combination that creates a cherry brown pink color. Full coverage.	SUC-301	.25 fl. oz.
Ultra Spice -A perfect orange brown combination that creates a deep cinnamon full coverage color.	SUC-302	.25 fl. oz.
Ultra Natural -A perfect brown for all skin tones not full cover and not sheer just in between.	SUC-303	.25 fl. oz.
Ultra Amethyst -A perfect plum blue purple color – full coverage and our darkest color to date when applied in three layers. Great over and under any color to create a deep color.	SUC-304	.25 fl. oz.



Rosewood -Our most popular color a brown blue sheer pink that will go with any skin tone. This is a great contemporary color.	SC-22	.25 fl. oz.
Maplewood -A yellow orange sheer base color that can be worn alone or under or over a color to add hint of yellow orange to it.	SC-93	.25 fl. oz.
Teakwood -A green brown sheer base color that can be worn alone or under or over a color to mute it.	SC-94	.25 fl. oz.
Sagewood -A light pink tea color sheer.	SC-95	.25 fl. oz.
Redwood -A brown pink sheer.	SC-96	.25 fl. oz.
Cherrywood -A blue pink very sheer.	SC-97	.25 fl. oz.
Cedarwood -A real light orange yellow, great by itself or over and under colors.	SC-98	.25 fl. oz.
Sandwood -The perfect brown lip color. Not too pink or too orange just and even beige muted light brown. This color will enhance any lip color rather and cover.	SC-99	.25 fl. oz.
TONERS™		
Lemon Toner -Use under any color to take out the blue in it and brighten it. Sheer.	SAE-10035	.25 fl. oz.
Unisex Toner -Creates an earth tone to any color or worn alone it is a blue base brown. Sheer.	SAE-10036	.25 fl. oz.
CHAKRAS™		
Martian Grey -A Grey sheer color that can be worn under any color to drab it or over any color to deepen it. Or as an eye shadow.	SAC-35	.25 fl. oz.
Arcturian Pink -Our lightest pink sheer and baby like. Glows in a black light. Great eye shadow.	SAC-36	.25 fl. oz.
Venusian Flesh -A white beige color that when worn over or under any color adds a vial of white wash to it. Can be worn alone to create a bleached effect on the lips. Glows in a black light.	SAC-37	.25 fl. oz.
Reptilian Green -Wear this color under any other color and create an earth tone effect. It will drab out any blue or pink or orange. Great eye shadow.	SAC-38	.25 fl. oz.

LIP INK® WOOD COLORS™

The Lip Ink® Wood Color™ features eight semi-transparent natural earth tones resembling the gentle hues found inside of trees. Use alone for a relaxed, natural look, or layer with darker colors to lighten, tone, and accentuate you lips.

Directions for use: Refer to “Application Diagram”.

LIP INK® TONERS™

Apply Lip Ink® Lemon Toner™ to brighten.

Apply Lip Ink® Unisex Toner™ to mute colors.

Directions for use: Refer to “Application Diagram”.

LIP INK® CHAKRAS™

Lip Ink® Chakras® are Soft. Pastel. Retro. Sheer. Use dynamic Lip Ink® Magic Powders™ between layers for shimmering radiance. All make dazzling accessories to lighten the classic Lip Ink® Lip Colors™. Great for layering Earth tone lip colors. Layer, mix, match, and have fun exploring your color universe.

Directions for use: Refer to “Application Diagram”.

Pleiadian Blue -Deepen any blue base pink color or create a muted orange by wearing this color over or under it. Great eye shadow.	SAC-39	.25 fl. oz.
Sirian Violet -Whitewash any pink and use it as an eye shadow. Or over any color and surprise yourself with a glow it creates. Glows in black light.	SAC-40	.25 fl. oz.
Hathor Brown -A true Brown with a hint of violet. Sheer. Worn alone it is a great brown and over any color it creates an earth tone to the color if worn over or under. Great eye shadow.	SAC-41	.25 fl. oz.

Lip Ink® Clear™ This formula contains the same superb ingredients that make up Lip Ink® Lip Color™ - minus the pigments. You can replace one or more layers of the Lip Ink® Lip Color™ application, or use it to “lock in” Magic Powders™. An absolute must for your Lip Ink® cosmetic portfolio. Available in sampler & mini kits or a la carte.
Directions for use: Refer to “Application Diagram”.

Clear-can be used to replace the 2nd and or 3rd layer of color when applying and layer color it can also lock in any of the magic powders.

SC-10 .25 fl. oz.

LIPGEL LIP STICKS

LIP INK® LIPGEL LIP STICKS™ with enhancing light-reflective pigments that direct attention away from fine lines and wrinkles – creating a smooth, irresistible, kissable look. Lip Ink® LipGel Lip Sticks™ are easy to use, waterproof, long wearing, luminous colors that stay right where they belong- on your lips. Say goodbye to the embarrassment of old fashioned lipstick on your coffee cup, teeth, clothing or loved ones. Lip Ink® LipGel Lip Sticks™ are sweetheart compatible! Crafted by the Lip Diva®. Create bright, skillful, or unusual looks by layering colors with Lip Ink® Hyper-Shine™, Lip Ink® Tinted Waxless Lip Balms™, Lip Ink® Flavored Shine™, Lip Ink® Original Shine™, and Lip Ink® Tinted Shine™. Whether you’re in the studio, on stage or enjoying a night on the town, SMEAR PROOF creamy-smooth Lip Ink® LipGels™ Lip Sticks really last. Through dinner, drinks, dance, and all of your delicious kisses. Guaranteed smear proof or your money back!

Directions for use: Apply Lip Ink® LipGels Lip Sticks™ just like ordinary lipstick – in one or two layers – directly to clean, bare lips. For maximum results use Lip Ink® New Hyper-Shine™ Moisturizer directly over the Lip Ink® LipGels Lip Color™, and throughout the day to remoisturize and condition. Use Lip Ink® Off™ Herbal remover to take the color off. Lip Ink® LipGels Lip Sticks™ work synergistically with all Lip Ink® liquid colors. Create bright, skillful, or unusual looks by layering colors with Lip Ink® Hyper-Shine™, Lip Ink® Tinted Waxless™, Lip Ink® Lip Balms™ Lip Ink® Flavored Shine™, Lip Ink® Original Shine™, and Lip Ink® Tinted Shine™. Lip Ink® LipGel Lip Sticks™ - Lip Ink® LipGels™ Lip color that’s guaranteed smear proof or your money back!

LIPGEL LIPSTICKS

Nevada Gold- A gold shimmering persimmon.	SLG-601	.25 fl. oz.
D C Brown- Our first true golden brown.	SLG-602	.25 fl. oz.
Texas Peach- Peaches and cream with pink.	SLG-603	.25 fl. oz.
Florida Pink- Neon pink with a hint of blue.	SLG-604	.25 fl. oz.
New York Apple Red- A candy apple true basic red with a little blue, yellow and orange in it.	SLG-605	.25 fl. oz.
Chicago Midnight- Deep burgundy blue undertones.	SLG-606	.25 fl. oz.
Hollywood Diamond- A twilight sunset with a faint peach color and some sparkle.	SLG-607	.25 fl. oz.
Sydney Sunset- Orchid purple with creamy white mixed in.	SLG-608	.25 fl. oz.
London 60’s- Pink-Retro-baby pink.	SLG-609	.25 fl. oz.
Mother’s Day Rose Quartz- (Seasonal Color) A rose petal pink with a natural mineral sparkle.	SLG-610	.25 fl. oz.
S. African Rooibos- Sheer amber tea color. Our lightest and most natural color.	SLG-611	.25 fl. oz.
Almond Star- A beautiful warm almond color with a hint of sparkle and a touch of red.	SLG-653	.25 fl. oz.

LIP SHIMMERGELS™

Amber	SLG-6001	.25 fl. oz.
Gold	SLG-6002	.25 fl. oz.
Red	SLG-6003	.25 fl. oz.
Diamond	SLG-6004	.25 fl. oz.
Violet	SLG-6005	.25 fl. oz.
Blue	GLM-6006	.25 fl. oz.
Green	GLM-6007	.25 fl. oz.

NEON GELS™

Neon Coral	SLG-680	.25 fl. oz.
Neon Pink	SLG-681	.25 fl. oz.
Neon Violet	SLG-682	.25 fl. oz.
Neon Orange	SLG-683	.25 fl. oz.

LIP LINERS™

Berry	SLL-10027	.25 fl. oz.
Spice	SLL-10028	.25 fl. oz.
Natural	SLL-10029	.25 fl. oz.
Amethyst	SLL-10030	.25 fl. oz.
Lava Red	SLL-10032	.25 fl. oz.
Coral	SLL-10033	.25 fl. oz.
Pink	HOL-LL-65	.25 fl. oz.
Rust	HOL-LL-66	.25 fl. oz.
Nude	HOL-LL-67	.25 fl. oz.
Red	HOL-LL-68	.25 fl. oz.
Henna Red	SLL-150	.25 fl. oz.

LIP INK® LIP SHIMMERGELS™

With LipFlex™ Technology! Dab pure magic on your lips using the all new Lip Ink® ShimmerGels™ with LipFlex™ Technology – The new Gel format makes it simple to add sparkle, sheen, and superior elegance to your favorite lip colors. Use over and under all Lip Ink® LipGel™ Lip Sticks to brighten your days and dazzle your nights! Now in seven sparkling luscious Lip Ink® ShimmerGels™ Colors. Express yourself magically! Hand Crafted in the USA by Lip Diva®. Each of the Lip Ink® ShimmerGel™ colors can also be used to highlight and enhance your cheeks, brows and eyelids.

Directions for use: Apply in one layer either between or on top of any of the Lip Ink® Lip Colors™. You can also wear it alone, or frame with a Lip Ink® Lip Liner™. To use on your face, apply Lip Ink® ShimmerGels™ directly to skin with the applicator wand, and gently smooth in with your finger.

LIP INK® NEON GELS™

Lip Ink® Neon Gels™ are hand crafted in small one-of-a-kind batches by the inventor herself, Rose Nichols, the “Lip Diva®”. Rose personalizes with her signature authenticating each color to be created in a limited quantity of 100 or less. Each color is personally named to give you a functional piece of “Cosmetic Art” for your lips, from her unique collectable Lip Ink® “Limited Edition” collection.

Directions for use: Apply in one layer either between or on top of any of the Lip Ink® Lip Colors™. You can also wear it alone, or frame with a Lip Ink® Lip Liner™. To use on your face, apply Lip Ink® ShimmerGels™ directly to skin with the applicator wand, and gently smooth in with your finger.

LIP LINERS

LIP INK® LIP LINERS

Use up to two Lip Liners™ at one time – one for framing and one for shading. Use a precise line around the outside and shadow line on the inside with a lighter color. Each Lip Ink® Color™ has a corresponding lip liner color, Berry for the reds, Natural for any color, Amethyst for the blue base color, Spice and Coral for any of the pinks. Now add some classic color liners including Coral, Pink, Rust, Nude, Red, and Henna Red. Waterproof and smear proof.

LIP MOISTURIZERS

LIP INK® SHINE™/TINTED™ SHINE/BRILLIANT TINTED SHINE™ MOISTURIZERS LIP PLUMPER

This acts as a base conditioner when applied under Lip Ink® Lip Color™. A light layer of Lip Ink® Shine™ on top creates a moist silky feeling. A more generous application transforms a matte finish into a high gloss shine. Contains age-fighting anti-oxidants, vitamins and moisturizers that hydrate, soothe, and condition your lips. Natural light reflectors ease the signs of sun damage. Lip Ink® Shine™ is available in both Original (no color), and Lip Ink® Tinted Shine™ Moisturizer and Brilliant Tinted Shine™ with 3D Lipmax™ Lip Volumizer with a hint of clove / liquorice flavor. Brilliant Tinted Shine™ is like candlelight brilliance on your lips. Apply Brilliant Tinted Shine™ just by itself, in layers or on top of other Lip Ink® products.

LIP INK® PRISM SHINE MOISTURIZER™

This acts as a base conditioner when applied under Lip Ink® Lip Color. A light layer of Lip Ink® Prism Shine on top creates a moist silky feeling, lighting up your lips with natural crystals. A more generous application transforms into a high prism gloss shine. Contains age-fighting anti-oxidants, vitamins and moisturizers that hydrate, soothe and condition your lips. Natural light reflectors ease the signs of sun damage. A transparent body of rainbow iridescent color, in Orange, Green, Blue, Violet or Red to Light up your lips and keep them drenched with moisture.

LIP INK® HYPER-SHINE™

The high gloss, high moisture lip finish designed to magnify the look for your lips. Lip Ink® Hyper-Sine™ makes your lips appear fuller, healthier, and younger. Create bright, bold or dramatic lips by layering with Lip Ink® Tinted Waxless Lip Balms™, Lip Ink® Flavored Shine™, Lip Ink® Original Shine™ and Lip Ink® Tinted Shine™. Lip Ink® Hyper-Shine, the patent leather shine is applied before you lip color and over the top of your lip color. One of our longest lasting moisturizers, it can be layered with any of our other moisturizers over or under them. Lip Ink® Hyper-Shine™ works synergistically with all Lip Ink® semi-permanent cosmetics™! Crafted by the Lip Diva®. Available in 2 oz. Bottle, .5 oz. Squeeze bottle, and a .25 oz. Vial. Magnify your look.

LIP INK® MATTE SHINE™

Moisturizer goes on with a sheen and quickly transforms to a silky matte finish. Contains age-fighting anti-oxidants, vitamins, and moisturizers that hydrates, soothes and conditions your lips. Natural light reflectors ease the signs of sun damage. Lip Ink® Matte Shine Moisturizer can be synergistically used with any of the Lip Ink® moisturizers.

Brilliant Tinted Plumper – Tinted Shine – Moisturizer

Tear Packet Shine	SAE-30024	.025 fl. oz.
Sample Shine	SSM-10018	.05 fl. oz.
Shine Bottle	SSM-10019	2.0 fl. oz.
Shine Vial	SSM-10020	.25 fl. oz.
Shine Squeeze Bottle	SSM-10021	.50 fl. oz.

Tinted Shine Vial-Bronze Opal	STS-10041	.25 fl. oz.
Tinted Shine Bottle – Bronze Opal	STS-10042	.50 fl. oz.
Tinted Shine Vial- Honey Rose	STS-10043	.25 fl. oz.
Tinted Shine Bottle-Honey Rose	STS-10044	.50 fl. oz.
Tinted Shine Vial-Cream Truffle	STS-10045	.25 fl. oz.
Tinted Shine Bottle-Cream Truffle	STS-10046	.50 fl. oz.
Tinted Shine Vial-Moist Orchid	STS-10047	.25 fl. oz.
Tinted Shine Bottle-Moist Orchid	STS-10048	.50 fl. oz.
Tinted Shine Vial- Sunset Pink	STS-10049	.25 fl. oz.
Tinted Shine Bottle- Sunset Pink	STS-10050	.50 fl. oz.
Tinted Shine Vial-S. African Rooibos	STS-10054	.25 fl. oz.

Brilliant Series Vial-Grape	SBS-10060	.25 fl. oz.
Brilliant Series Vial-Blue Berry	SBS-10061	.25 fl. oz.
Brilliant Series Vial-Bubble Gum	SBS-10062	.25 fl. oz.
Brilliant Series Vial-Honey	SBS-10063	.25 fl. oz.
Brilliant Series Vial-Almond	SBS-10064	.25 fl. oz.
Brilliant Series Vial-Cinnamon	SBS-10065	.25 fl. oz.
Brilliant Series Vial-Walnut	SBS-10066	.25 fl. oz.
Brilliant Series Vial-Snow Spice	SBS-10067	.25 fl. oz.

* Also available in trial sizes

Prism Shine Moisturizer

Orange	STS-10071	.25 fl. oz.
Green	STS-10072	.25 fl. oz.
Blue	STS-10073	.25 fl. oz.
Violet	STS-10074	.25 fl. oz.
Red	STS-10075	.25 fl. oz.

Hyper-Shine

Hyper-Shine Vial-Clear	STS-10051	.25 fl. oz.
Hyper-Shine Bottle-Clear	STS-10052	.50 fl. oz.
Hyper-Shine 2 oz. Bottle-Clear	STS-10053	2.0 fl. oz.

MATTE SHINE™

Matte Shine Vial-Clear	STS-10055	.25 fl. oz.
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FLAVORED SHINE MOISTURIZER

Glacier Chocolate Mint	SFS-10058	.25 fl. oz.
Glacier Honey	SFS-10059	.25 fl. oz.
Glacier Cinnamon	SFS-10060	.25 fl. oz.

LIP INK® FLAVORED SHINE™ MOISTURIZER

Can be applied before using Lip Ink® Lip Color™ and over the top of your Lip Ink® Lip Color™ to re-moisturize throughout the day. The flavor goes on cold and warms up in less than 2 minutes. It's fun to wear and it has a great flavor too! Deliciously smooth tastes keep your lips kissable, conditioned and continuously moisturized. As always we use only the finest ingredients and natural flavors- with a dash of love. Completely compatible with your sweetheart and all of your Lip Ink® Semi-Permanent Lip Ink® Lip Colors™ personally designed and hand crafted by the Lip Diva®.

WAXLESS LIP BALM /TINTED

Waxless Lip Balm	SAE-30029	1g
Sunset Collection	SAE-10061	3g
Serene Pink	SAE-10062	3g
Spirit Red	SAE-10063	3g
Earth Terra Cotta	SAE-10064	3g
Tribal Burgundy	SAE-10065	3g
Symbolic Plum	SAE-10066	3g
Forest Dark Brown	SAE-10067	3g
Desert Light Brown	SAE-10068	3g
Tropical Violet	SAE-10069	3g
Sparkling Metallic	SAE-10070	3g

LIP INK® WAXLESS LIP BALM™ and LIP INK® TINTED WAXLESS LIP BALM®

Are designed for the lips, but can be used in the hair, in the eye shadow area or cheek area for a creative look. Layering them light over dark, Lip Ink® Tinted Waxless Lip Balm™ creates a dramatic look. Change their texture by layering Lip Ink® Shine™ over them. These colors are sold in 10 collections or a la carte. Each collection has 3 colors, 30 in total.

VOLUMIZER PLUMPER™

3D LipMax Volumizer/ Lip Plumper	SAE-30030	1g
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LIP INK® 3D LIPMAX™ VOLUMIZER LIP PLUMPER

LIP INK® LIPMAX™ VOLUMIZER was designed specifically to hydrate the lips and restore glycosaminoglycans and collagen, increasing lip moisture and adding volume to improve the contour of the lips and give better definition to the lip line. 3D LipMax™ also significantly reduces the appearance of fine lines to make dry, chapped, desquamating lips a thing of the past. Lip Ink® 3D LipMax™ Lip Volumizer creates a building block of: VOLUME, CONTOUR & HYDRATION.

FLAVORED EXTRACTS

Flavor pallet 1: Natural Clove Bud Extract, Glacier Cinnamon, Rum, Glacier Honey, Licorice	SDA-10030	.3 fl. oz.
Flavor pallet 2: Banana, Chocolate Mint, Hazelnut & Caramel, Vanilla Mint, Sweet Almond, Candy Cane	SDA-10031	.3 fl. oz.

LIP INK® FLAVOR EXTRACTS™

Get carried away...From glacier cool to spicy mint, just one drop on your favorite Lip Ink® Moisturizer to create your own flavored art. You can mix and match each of the flavors in our two flavor pallets.

KITS

LIP INK® SAMPLER KIT

The most economical way to order Lip Ink® Semi-Permanent Lip Colors™

Includes:

- 2 Lip Ink® Lip Colors™ of your choice (.25 fl. oz. Each)
- 1 Lip Ink® Shine Moisturizer™ (.25 fl. oz.)
- 1 Lip Ink® Off™ Vial (.27 fl. oz.)
- 1 Lip Ink® Off™ Refill Bottle (4 fl. oz.)
- 1 color chart and illustrated instructions

Sampler Kit

SKS-0050

LIP INK® MINI KIT

Designed for women who know exactly they one Lip Ink® Lip Color™ they want.

Includes:

- 1 Lip Ink® Lip Color™ (.25 fl. oz.)
- 1 Lip Ink® Shine Moisturizer™ (.25 fl. oz.)
- 1 Off™ Vial (.27 fl. oz.)
- 1 color charts and illustrated instructions

Mini Kit

SKM-0051

LIP INK® LASH TINT KIT

Designed for women who know exactly the one Lash Tint color they want.

Includes:

- 1 Lip Ink® Lash Tint™ (.67 fl. oz.)
- 1 Lip Ink® Foaming Off™ (2 fl. oz.)
- 1 Lip Ink® Brow Lash Conditioner™ (.30 fl. oz.)
- 1 color chart and illustrated instructions

Lash Tint Kit

SLTK-0052

LIP INK® MIRACLE BROW® TINT KIT

will give you those perfect brows.

Includes:

- 1 Lip Ink® Miracle Brow® Tint color (.67 fl. oz.)
- 1 corresponding color of Lip Ink® Miracle Brow® Liner (.25 fl. oz.)
- 1 Lip Ink® Brow and Lash Conditioner™ (.30 fl. oz.)
- 1 Lip Ink® Foaming Off™ (2 fl. oz.)
- 1 color chart and illustrated instructions

Brow Tint Kit

SKMB-0056

TRIAL KIT

Great promotional item.

- 1 LIP INK® Seasonal COLOR (.067 fl. oz.)
- 1 Tear packet of SHINE MOISTURIZER
- 1 Tear packet of OFF MOIST TOWELETTE Remover
- 1 color chart and illustrated instructions

Trial Kit

SAE-30026

PERSONAL CARE

The Lip Ink® product lines are formulated with pure plant extracts. We use only the finest ingredients available, in synergistic combination, ensuring peak product performance. Luxuriously natural and hand crafted in the USA by the Lip Diva®. Healthy products for everyday living.

LIP INK® AROMA THERAPY AIR REFRESHER™

Excited your Senses! Lip Ink® Aroma Therapy Air Refresher™ is a sensuous blend of herbs and botanicals designed to refresh, rejuvenate, and relax you. Move more deeply into your feminine spirit. Excite all of your senses.

Air Refresher

SDA-10029

4 fl. oz.

Directions for use: Spray in the air, or on your sheets, pillowcases, and linens.

Lip Smoothe Scrub	SHP-710	3g	<p>LIP INK® LIP SMOOTH SCRUB</p> <p>Macadamia Nut Oil is the closest natural oil to our own skin's oil, so it absorbs well. Combined with natural sea salt to exfoliate, natural essential oils give you silky smooth renewed lips, plant protein peptides build collagen tissue for fuller, more defined lips and flavor extracts soothe your soul.</p> <p>Directions for use: Apply with finger tip. Massage in circular motion for approximately 2 minutes. Rinse with cool clear water. You have just increased the blood flow to the lip area. Your lips should appear rosy pink, plump, soft, nourished with a dewy fresh smooth finish and ready for kissing. Finish with any of our Lip Ink® moisturizers. Repeat this process as needed.</p>
Hair Protein Treatment	SHP-711	2 fl. oz.	<p>LIP INK® EXTREME VOLUME PROTEIN COLLAGEN HAIR TREATMENT</p> <p>Imparts luster, body and fullness like you have never experienced before. Our unique combination of whey protein with high quality amino acids and collagen blended with cherry bark, low molecular weight protein amino acids and natural humectants give you thicker, stronger, healthier hair.</p> <p>Directions for use: Use Protein Collagen Hair Rinse after normal hair care routine. Apply sparingly to damp hair. Start from the beginning for the hair shaft at scalp and draw through to the tops of the hair ends. Use an amount appropriate to hair density and length. Leave on for two minutes, then rinse. Use two to three times per week.</p>
Herbal Deodorant	SDA-10027	4 fl. oz.	<p>LIP INK® LIP DIVA® HERBAL DEODORANT™</p> <p>Whether you sweat or perspire, Lip Diva's® Lip Ink® Herbal Deodorant™ will excite your body. Using only natural ingredients, Lip Diva's® Lip Ink® Herbal Deodorant™ lets you be confident with your scent – no matter how hard you work. Feel “just showered” fresh all day long. The unique blend of herbs and botanicals work synergistically with your body's natural chemistry to suppress odor causing bacteria. PH balanced.</p>
Herbal Foot Spray	SDA-10028	4 fl. oz.	<p>LIP INK® HERBAL SPRAY – FOOT SPA</p> <p>Keep your feet cool, clean and refreshed with Lip Diva's® Lip Ink® Herbal Spray Foot Spa. This potent herbal, botanical formulation possesses anti-bacterial, anti-fungal properties that suppress unpleasant odors. Feel confident about your feet day and night.</p>

OFF/REMOVERS

LIP INK® OFF™ & LIP INK® FOAMING OFF™

removes all of the Lip Ink® products from the face, eyes, and lips or any part of the body including hair. It can also be used to clean up a spill. The formula's pH balance is safe and gentle even for use in the more sensitive eye areas. Use LIP INK® OFF™ to clean your lips before applying Lip Ink® Lip Color™. It also helps in the exfoliation process allowing you to revive your lips.

GIFTS/ACCESSORIES

LIP INK® SEXY FLAVORED BODY DUST

Flavor your sensuous moments together with the tastes of sweetness in a soft luxurious scented powder. Surprise your lover. Indulge yourself. Available in 3 flavors. Sold separately.

GENTLEMEN'S LIP PRODUCTS

GENTLEMEN'S WAXLESS LIP BALM CLASSIC

LIP INK Semi-Permanent Cosmetics – an unflavored waxless moisture lip balm filled with the great ingredients that you have come to expect from our products.

GENTLEMEN'S WAXLESS LIP BALM GLACIER HONEY

LIP INK Semi-Permanent Cosmetics – Do you believe in magic? This lip balm is a loving spoonful of delicious honey balm, that goes on cool, and warms up almost immediately, to wrap your lips in a comforting blanket of goodness.

GENTLEMEN'S WAXLESS LIP BALM GLACIER CINNAMON

LIP INK Semi-Permanent Cosmetics – Intoxicating spices infuse this waxless lip balm with our famed tingling goodness.

GENTLEMEN'S WAXLESS LIP BALM CHOCOLATE MINT

LIP INK Semi-Permanent Cosmetics- a rich smooth waxless lip balm, choc-filled with vitamins, moisturizers, and anti-oxidants.

GENTLEMEN'S WAXLESS LIP BALM 4 PACK

LIP INK Semi-Permanent Cosmetics Includes:
Gentlemen's Waxless Lip Balm Classic
Gentlemen's Waxless Lip Balm Glacier Honey
Gentlemen's Waxless Lip Balm Glacier Cinnamon
Gentlemen's Waxless Lip Balm Chocolate Mint

FOAMING OFF

Off Vial	SAE-10022	.27 fl. oz.
Off Refill Bottle	SAE-10023	4 fl. oz.
Foaming Off	SAE-30027	2 fl. oz.
Off Tear Packet	SAE-30025	

SEXY FLAVORED BODY DUST

Candy Cane	SAS-10079	3g
Chocolate Mint	SAS-10080	3g
Honey Mint	SAS-10081	3g

WAXLESS LIP BALM CLASSIC

Gentlemen's Waxless Lip Balm Classic	SGP-10079	1g
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WAXLESS LIP BALM GLACIER HONEY

Gentlemen's Waxless Lip Balm Glacier Honey	SGP-10080	1g
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WAXLESS LIP BALM GLACIER CINNAMON

Gentlemen's Waxless Lip Balm Glacier Cinnamon	SGP-10081	1g
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WAXLESS LIP BALM CHOCOLATE MINT

Gentlemen's Waxless Lip Balm Chocolate Mint	SGP-10082	1g
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WAXLESS LIP BALM 4 PACK

Gentlemen's Waxless Lip Balm 4 Pack	SGP-10083	1g/each
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GENTLEMEN'S EYE PRODUCTS

GENTLEMEN'S EYE LINERS

Gentlemen's Brown Eye Liner	SEL-110	.25 fl. oz.
Gentlemen's Black Eye Liner	SEL-112	.25 fl. oz.
Gentlemen's Smoke Eye Liner	SEL-113	.25 fl. oz.
Gentlemen's White Gel Eye Liner	SEL-116	.25 fl. oz.

GENTLEMEN'S MIRACLE BROW™ LINERS

Gentlemen's Miracle Brow Liner Grey	SML-101	.25 fl. oz.
Gentlemen's Miracle Brow Liner Blond	SML-102	.25 fl. oz.
Gentlemen's Miracle Brow Liner Taupe	SML-103	.25 fl. oz.
Gentlemen's Miracle Brow Liner Auburn	SML-104	.25 fl. oz.
Gentlemen's Miracle Brow Liner Brown	SML-105	.25 fl. oz.
Gentlemen's Miracle Brow Liner Black	SML-106	.25 fl. oz.

MIRACLE BROW™ TINTS

Gentlemen's Miracle Brow Tint Grey	SMT-131	.067 fl. oz.
Gentlemen's Miracle Brow Tint Blond	SMT-132	.067 fl. oz.
Gentlemen's Miracle Brow Tint Taupe	SMT-133	.067 fl. oz.
Gentlemen's Miracle Brow Tint Auburn	SMT-134	.067 fl. oz.
Gentlemen's Miracle Brow Tint Brown	SMT-135	.067 fl. oz.
Gentlemen's Miracle Brow Tint Black	SMT-136	.067 fl. oz.

DERMALIQUID HAIR CARE PROTEIN TREATMENT

Gentlemen's Dermaliquid Hair Care Protein Treatment	SHP-711	2 fl. oz.
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GENTLEMEN'S EYE LINERS

Lip Ink® Eye Liner™ is formulated especially for the sensitive area around your eyes. It's still the longest lasting guaranteed smear proof eye liner on the market today. Available in Black, Brown, Smoke, and White. Use a darker color above the eye, and a lighter color below. This will lift the eyes, because a person looking at your will be drawn to the darker color. Enhance the windows to your Soul with Lip Ink® Eye Liner™. Guaranteed smear proof or your money back.

GENTLEMEN'S MIRACLE BROW™ LINERS

Miracle Brow Liner available in 6 shades, and used to paint the skin under the brow to create the illusion of fuller brows. They also cover areas that have no hair. You can wear it with confidence 24/7 (even to bed). You can also use it to line the lips and eyes. Make sure you let the applicator breathe first before applying to the eye area. Men can wear this product to add the look of facial hair where there is none, giving their beard or mustache a fuller look.

GENTLEMEN'S MIRACLE BROW™ TINTS

Lip Ink® Miracle Brow™ Tint comes in 6 incredibly long-lasting (wear it to bed!) colors. Covers grey hair, and darkens brows. May be worn in combination with Lip Ink® Brow Liners. You can wear it in your hair as well to streak or give it full color coverage. Covers grey or darkens men's beards and mustache hairs very effectively (for beards and mustaches, we recommend using two shades, as men's facial hair usually has more than one solid color tone).

GENTLEMEN'S HAIR PRODUCTS

GENTLEMEN'S DERMALIQUID HAIR CARE PROTEIN TREATMENT

Hair Protein Hair Care Treatment is used for any Hair Style. This Hair Product is all natural for Hair Restoration. Whether you have a Black Hair Style or any Hair Color. This all natural Hair Care Product is perfect for your Hair Restoration. Great for Man Hair Style and Wedding Hair Style too.

Directions for use: Use Gentlemen's Dermaliquid Hair Care Protein Treatment after normal hair care routine. Apply sparingly to damp hair. Start from the beginning of hair shaft at scalp and draw through to the tips of hair ends. Use an amount appropriate to hair density and length. Leave on for 2 minutes, then rinse. Use 2-3 times per week.

Lip Ink® Kits

LIP INK® INTERNATIONAL offers many different kits for you to explore the world of Wax Free™ Semi-Permanent Cosmetics™. Order today and experience the difference LIP INK® COLOR will make in your life.



SAMPLER KIT:

This kit is the most popular for new customers, includes:

- 2 LIP INK® COLORS of your choice (.25 fl. oz. each)
- 1 SHINE MOISTURIZER (.25 fl. oz.)
- 1 OFF Vial (.27 fl. oz.)
- 1 OFF Refill Bottle (4 fl. oz.)
- ILLUSTRATED INSTRUCTIONS and a COLOR CHART



MINI KIT:

- 1 LIP INK® COLOR of your choice (.25 fl. oz.)
- 1 SHINE MOISTURIZER (.25 fl. oz.)
- 1 OFF Vial (.27 fl. oz.)
- ILLUSTRATED INSTRUCTIONS and a COLOR CHART



TRIAL KIT:

- 1 LIP INK® COLOR (.067 fl. oz.)
- 1 Tear packet of SHINE MOISTURIZER
- 1 Tear packet of OFF MOIST TOWELETTE Remover
- ILLUSTRATED INSTRUCTIONS and a COLOR CHART



LASH TINT KIT:

- 1 LASH TINT® COLOR of your choice (.067 fl. oz.)
- 1 LIP INK® FOAMING OFF Remover (2 fl. oz.)
- 1 LIP INK® BROW&LASH CONDITIONER (.30 fl. oz.)
- ILLUSTRATED INSTRUCTIONS and a COLOR CHART



MIRACLE BROW® TINT KIT:

- 1 MIRACLE BROW® TINT COLOR (.067 fl. oz.)
- 1 corresponding color of MIRACLE BROW® LINER (.25 fl. oz.)
- 1 LIP INK FOAMING OFF Remover
- 1 LIP INK BROW&LASH CONDITIONER (.30 fl. oz.)
- ILLUSTRATED INSTRUCTIONS and a COLOR CHART

WAX FREE™ SEMI-PERMANENT MOISTURIZING COSMETICS

LIP INK® 3D LIPMAX™ VOLUMIZER

Designed specifically to hydrate the lips and restore glycosaminoglycans and collagen, in a period of just 29 days increasing lip moisture and adding volume to improve the contour of the lips and give better definition to the lip line. 3D LIPMAX™ also significantly reduces the appearance of fine lines to make dry, chapped, desquamating lips a thing of the past. LIP INK® 3D LIPMAX™ LIP VOLUMIZER creates a building block of: volume, contour & hydration.



3D LipMax™ Volumizer (1 gram)

LIP INK® SHINE MOISTURIZER

This acts as a base conditioner when applied under Lip Ink® Lip Color. A light layer of LIP INK® SHINE on top creates a moist, silky feeling. A more generous application transforms a matte finish into a high gloss shine. Contains age fighting anti-oxidants, vitamins and moisturizers that hydrate, soothe, and conditioner your lips. Natural light reflectors ease the signs of sun damage. LIP INK® SHINE is only available in Natural (no color).

Sample Shine (.10 fl. oz.)
Shine Bottle (2.0 fl. oz.)
Shine Vial (.25 fl. oz.)
Shine Squeeze Bottle (.50 fl. oz.)
Shine Moisturizer Tear Packet (1 g)



LIP INK® TINTED SHINE MOISTURIZER

This acts as a base conditioner when applied under Lip Ink® Lip Color. A light layer of LIP INK® TINTED SHINE on top creates a moist, silky feeling. A more generous application transforms a matte finish into a high gloss shine. Contains age fighting anti-oxidants, vitamins and moisturizers that hydrate, soothe, and condition your lips. Natural light reflectors ease the signs of sun damage. The Tinted Shine collection is available in 7 different colors: Bronze Opal, Honey Rose, Cream Truffle, Moist Orchid, Sunset Pink, South African Rooibos, and Sage.

Tinted Shine Vial (.25 fl. oz.)
Tinted Shine Squeeze Bottle (.50 fl. oz.)

LIP INK® BRILLIANT SHINED SHINE MOISTURIZER/ LIP PLUMPER

This acts as a base conditioner when applied under Lip Ink® Lip Color. A light layer of LIP INK® BRILLIANT TINTED SHINE/ LIP PLUMPER on top creates a moist, silky feeling. A more generous application transforms a matte finish into a high gloss shine. Contains age fighting anti-oxidants, vitamins and moisturizers that hydrate, soothe, and condition your lips. Natural light reflectors ease the signs of sun damage. LIP INK® BRILLIANT TINTED SHINE/ LIP PLUMPER WITH 3D LIPMAX™ (see above) volumizer has a hint of clove / liquorice flavor. BRILLIANT TINTED SHINE/ LIP PLUMPER is like candlelight brilliance on your lips. Apply Brilliant Tinted Shine just by itself, in layers under or on top of the other Lip Ink® products. BRILLIANT TINTED SHINE/LIP PLUMPER can be synergistically used with any of the Lip Ink® Moisturizers. The Brilliant Tinted Shine/Lip Plumper collection is available in 8 different colors: Grape, Blue Berry, Bubble Gum, Honey, Almond, Cinnamon, Walnut and Snow Spice.

Brilliant Tinted Shine/Lip Plumper Vial (.25 fl. oz.)
Brilliant Tinted Shine/Lip Plumper Samples (.05 fl. oz)

LIP INK® PRISM SHINE MOISTURIZER

This acts as a base conditioner when applied under Lip Ink® Lip Color. A light layer of LIP INK® PRISM SHINE on top creates a moist silky feeling lighting up your lips with natural crystals. A more generous application transforms into a high prism gloss shine. Contains age fighting anti-oxidants, vitamins and moisturizers that hydrate, soothe and condition your lips. Natural light reflectors ease the signs of sun damage. The Prism Shine collection is available in 5 different colors: Red, Green, Blue, Violet and Orange.

Prism Shine Vial (.25 fl. oz.)

Tinted shine



Brilliant Tinted Shine



Prism Shine



LIP INK® FLAVORED SHINE MOISTURIZER

FLAVOR SHINE can be applied before using Lip Ink® Lip Color and over the top of your Lip Ink® Lip Color to re-moisturizer throughout the day. The flavor goes on cold and warms up in less than 2 minutes. It's fun to wear and it has a great flavor too! Deliciously smooth tastes keep your lips kissable, conditioned, and continuously moisturized. As always we use only the finest ingredients and natural flavors with a dash of love. Completely compatible with your sweetheart and all of your Lip Ink® Semi-Permanent Lip Ink® Lip Colors™. Personally designed and Hand Crafted by the Lip Diva™.

Glacier Honey (.25 fl. oz)	Glacier Cinnamon (.25 fl. oz.)
Glacier Chocolate Mint (.25 fl. oz)	Moisturizing Mint
Moisturizing Mint	Wintergreen (.25 fl. oz.)
Spearmint (.25 fl. oz.)	Moisturizing Mint
	Candy Cane (.25 fl. oz.)

LIP INK® HYPER-SHINE

The high gloss, high moisture lip finish designed to magnify the look of your lips. LIP INK® HYPER-SHINE makes your lips appear fuller, healthier, and younger. Create bright, bold, or dramatic lips by layering with Lip Ink® Tinted Waxless Lip Balms™, Lip Ink® Flavored Shine, Lip Ink® Original Shine™, and Lip Ink® Tinted Shine. LIP INK® HYPER-SHINE, the patent leather shine is applied before your lip color. One of our longest lasting moisturizers, it can be layered with any of our other moisturizers over or under them. LIP INK® HYPER-SHINE works synergistically with all Lip Ink® semi-permanent cosmetics™! Crafted by the Lip Diva™. Magnify your look.

Hyper-Shine Vial – Clear (.25 fl. oz.)
Hyper-Shine Bottle – Clear (.50 fl. oz.)
Hyper-Shine Bottle – Clear (2.0 fl. oz.)

LIP INK® MATTE SHINE

LIP INK® MATTE SHINE moisturizer goes on with a sheen and quickly transforms to a silky matte finish. Contains age fighting anti-oxidants, vitamins and moisturizers that hydrate, soothe and condition your lips. Natural light reflectors ease the signs of sun damage. LIP INK® MATTE SHINE moisturizer can be synergistically used with any of the Lip Ink® Moisturizers. All moisturizers can be layered to create your own personalized moisturized palette.

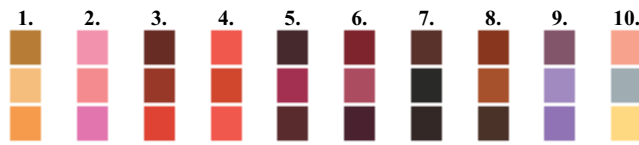
Matte Shine Vial – Clear (.25 fl. oz.)



LIP INK® WAXLESS LIP BALM™ and LIP INK® TINTED WAXLESS LIP BALM™

Designed for the lips, but can be used in the hair, in the eye shadow area or cheek area for a creative look. Layering TINTED WAXLESS LIP BALM™ light over dark, Lip Ink® Tinted Shine creates a dramatic look. Change their texture by layering Lip Ink® Shine over them. These colors are sold in 10 collections or a la carte. Each collection has 3 colors. 1. Sunset Collection, 2. Serene Pink, 3. Spirit Red, 4. Earth Terra Cotta, 5. Tribal Burgundy, 6. Symbolic Plum, 7. Forest Dark Brown, 8. Desert Light Brown, 9. Tropical Violet, 10. Sparkling Metallic.

Waxless Lip Balm – Container (1 gram)
Tinted Waxless Lip Balm – Container (1 gram)



PLEASE NOTE: the color chart is only a graphical interpretation of the LIP INK® Cosmetic colors. The actual color on your lips will vary.

A Revolution is Taking Place!

LIP INK Semi-Permanent Cosmetics®

America's Leading Cosmetics

The Only Alternative to Lipstick!
Not Ink- Just the Staying Power
Of Ink!



A Paradigm Shift in
Lip, Brow, Face, Lash and Eye
Color

Rave Reviews

"Lip color that lasts even through yoga class."

Freda Payne



"You can eat all day and it stays on."

Roseanne Barr-Mother, Actress, TV Producer and Comedian



"It's just a waste of my money to buy any other lipstick."

Tammy Faye

"There is simply no other long lasting lipstick in the same league as LIP INK®! I live in a red lipstick, and nothing else stays on all day, all night, and even through a passionate smooch! I think LIP INK® is just swell!"

Dita Von Teese- Model and Actress



"I would NEVER go back to regular lipstick in a million years! I put LIP INK® COLOR on in the morning and can go all day. No more lipstick on my coffee cup."

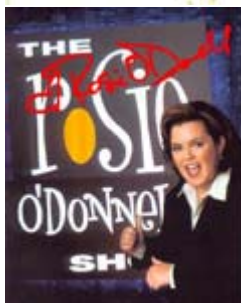
La Rayne Birk- Ballroom Dancer



"LIP INK® COSMETICS to me is like Travelers Checks. I won't leave home without it! LIP INK® COLOR is the best thing to happen for women since the credit card!"

Sherry Lane- Model/Actress

Rosie O'Donnell is a very appreciative fan of LIP INK® COSMETICS!



Dame Edna, of Ally McBeal fame, loves LIP INK® SEMI-PERMANENT COSMETICS™

LIP INK® INTERNATIONAL

Visit our web site at www.lipink.com to place an order or to find the LIP INKS® INTERNATIONAL retail location nearest you.

SEMIPERMANENTCOSMETICS.COM™

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Press and Testimonials



MOVIES



USING LIP INK® COSMETICS WITH RECOGNITION IN THE CREDITS

Beneath the Banyan Trees
Club Wild Side II
Seventh Sense
Mardi Gras
Freshman Class
Generation X
The Grinch
The Andy Kauffman Story

MOVIES USING LIP INK® COSMETICS WITH NO CREDIT RECOGNITION

Romancing Sarah
Dirk & Betty

TV SHOWS USING LIP INK® COSMETICS

High Noon Productions is scheduled to film here at Lip Ink on December 10th for a new show airing on February on E! called Skin Deep "Everything That Last". The show will center around products that go the distance.

Ally McBeal – FOX
Jack & Jill – WB
Melrose Place
Mentors – Family Channel (with product placement)
Seven Days – UPN
2001 Grammy Awards
VIP – starring Pamela Anderson
Star Trek Voyager Series
The Sopranos
Hooked On Phonics
The Golden Globe Awards
Sexy Urban Legends
Palmetto Point

FAVORABLE REVIEWS FROM TV NEWS SHOWS

Paula Begoune's Annual Cosmetic "Beauty Bible"
Paula Begoune's Daily News Beauty Column
Silicon Valley Life-Barbara Bradley writes "Kiss Smeared Lipstick Goodbye"
Bella Online's Spring Bridal Review
Positively Texas – undergroundshopper.com

TESTIMONIALS

"LIP INK® Cosmetics are the best thing to happen for women since the credit card!"

"I would NEVER go back to regular lipstick in a million years! I put LIP INK® Color on in the morning and can go all day. No more rings or lipstick on my cup or glass or on my boyfriend's collar!"

LIP INK® has a long history of providing fine cosmetic and health care products to celebrities in the film, TV, fashion, and music industries. We are proud to count the following among some of our more well-known clients, past and present:



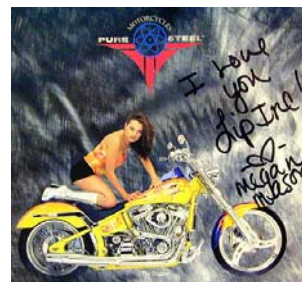
Heather Ogilvie, Miss Texas, is a great addition to our many wonderful LIP INK® Cosmetic users!



Dr. Robyn



Julia Schultz is Playboy's Playmate for Feb 1998. She can be seen on several national TV commercials, and has had several supporting roles in movies.



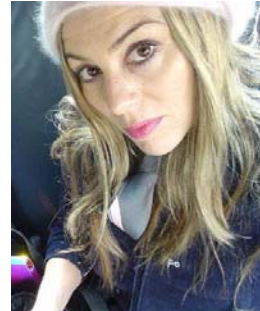
Megan Mason, July Pet of the Month and Pure Steel Model, Is a new LIP INK® Cosmetics fan!

TESTIMONIALS



Dita von Teese, model and actress.

"There is simply no other long lasting lipstick in the same league as LIP INK® Color! I live in red lipstick, and nothing else stays on all day, all night, and even through a passionate smooch! I think LIP INK® Cosmetics are just swell."



Christine McGurr uses the brow product to make natural looking freckles.



The Bernaola Twins are Playboy's Playmate 2000. They are from the Jungles of Peru originally, and are now living in Miami. They both love LIP-INK® Cosmetics, and use it all the time. Especially while being on Promotional Tour all this year as the Playmate 2000, Carol and Darlene really love the staying power of LIP INK® Cosmetics.

I am a Professional Make-Up Artist and have been in the Beauty Industry for 30 years. I have been the National Make-up artist of choice for Paul Mitchell Systems for the past 15 years, maybe more! When I discovered this product, I was thrilled! I tried the Red (of course) for the Scott Cole Color Cutting USA Show in Long Beach for the JPMS COLOR LAUNCH. I did not have to be concerned about the girls messing up their lipstick once it was applied. To a make-up artist do you have any idea what this means??? While prepping 26 girls and working around the stylists and wardrobe, eating, rehearsing, and doing final touches I was thrilled with the low maintenance once the LIP-INK® Color was applied. Now I do not worry about them eating or drinking afterwards. The response last season as we toured the country using LIP-INK® Liquid Lip Color Red with the Shine over it was great. Everywhere we went after each show we would have many people come up and ask, "what is that red you use... it look great!" I sent a lot of people to your booth and the girls took great care of them. LIP-INK® Cosmetics has really helped me on the road. Thank you!"



Debra Dietrich
Make-up Artist
Paul Mitchell Systems

TESTIMONIALS

Top Models Use LIP INK® COSMETICS!

Brett Murdock and **Sharin Helgestad** use **LIP INK® COSMETIC** products on “Jack & Jill”, “Ally McBeal”, and “Melrose Place”! And they LOVE it!



"LIP INK® Liquid Lip Color has literally revolutionized the movie business! LIP-INK® INTERNATIONAL's waxless, herbal, botanical liquid blend makes it possible for actors to keep color on their lips -- without a great deal of maintenance through out the work day. Male actors love it too -- cause they put it on once, and don't have to think about it again. Thank you Rose for creating such an awesome product!!!!!!!"

Lawrence Lanoff - Writer/Director

Britney Spears, Geena Davis, Maria Luisa Gil, Jim Carrey, Courtney Cox, Farrah Fawcett, Kirstie Alley, The Dahm Triplets, Daphnee Lynn Duplaix, Beverly D'Angelo, Dolly Parton, Julie Strain, Diana Ross, Courtney Love, Mrs. Jessie Jackson, Mrs. George Steinbrenner, Members of the American Ballet Company (ABT) All enjoy Lip Ink®.

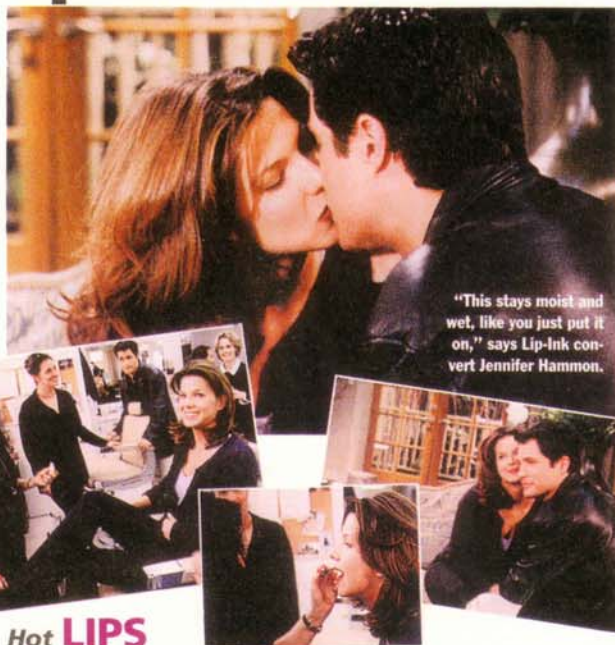


"I am Barbara Anne Klein, also known as "StuntBarbie", a busy Hollywood Stuntwoman in the Film and Television industry. One of the craziest pet peeves I have on the set is when our lipstick wears off sounds silly, but the last thing on my mind before being thrown off a bridge, jumping out of a moving car, or being lit on fire is my lipstick, especially when we are hiding our faces to keep the illusion alive that I am REALLY Demi, Goldie, Dolly, Yasmine or Meg! As a joke on "Baywatch" one day, I 'drew my mouth on' with a red Sharpie marker, and even after several takes in the water, the make-up department didn't have to worry. They were able to take their time attending to their stars. I was happy, they were happy, and we all had a good laugh. But Sharpies don't come in assorted colors, nor are they made for lips, AND they taste terrible! Thank goodness, Lip Ink was invented, as I soon found out while performing a stunt on "Days of Our Lives". I and have been a Lip Ink fan ever since. Not to mention the Eyelash and Eyebrow tints that don't perspire off even under a racing helmet! If MY makeup can stay on after a typical day on the set, Lip Ink cosmetics are SURE to keep up with the average lady's needs."

Cinematically Yours,
"StuntBarbie"
Barbara Ann Klein
(Barbie Dolls Don't Break!!)
www.StuntBarbie.com
www.angelpatnersinc.org

"I have to say I am truly impressed with this company and their product!!! They really live up to their claims, the product is great and I think the value for the money is good... So, by all means, check out this line! I was impressed and I think you will be too!"

Up-Close & Personal



Hot LIPS

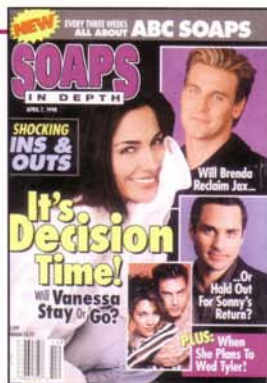
■ "I think kissable lipstick is a great thing," says Jennifer Hammon (Karen), who recently appeared on the Los Angeles morning show GOOD DAY L.A. to test the claims of a new, supposedly smooch-proof lip color called Lip-Ink. How, exactly, did Hammon determine the product's effectiveness? By repeatedly kissing her hunky PC love interest, Michael Dietz (Joe)! "We have to

do a lot of that in our scenes," she says with a laugh, "so it's very important to have a lipstick that doesn't smudge." Her verdict on Lip-Ink? "It didn't come off at all," she reports, "and I'm the kind of person who chews off my lipstick in minutes." Care to give the stuff your own smooch test? You can order by calling (888) LIP-INK-1. Sorry, Dietz is not included.

56 APRIL 7, 1998

www.lipink.com

"I found this site to be extremely informative and one of the best sites on the web. The products WORK, which makes the site even better!"



How Hollywood keeps its lipstick on

Courtney Cox



No other city is as obsessed with beauty illusion as Hollywood, where a new product with good buzz can become an overnight hit. At the moment, it's an immovable lip color called Lip-Ink that's applied in a six-step process. "You start with a coat of Lip-Ink Shine, followed by two coats of Lip-Ink Color, a layer of Magic Powder, a third layer of Color and a final coat of Shine," says Lip-Ink founder Rose Nichols. "But once it sets, you can't smear it." Makeup artist Mela Murphy at Louis Licari Beverly Hills Salon uses it on celebrity clients (including Courtney Cox, Farrah Fawcett, Kirstie Alley, Beverly D'Angelo) with a streamlined technique (two coats of Lip-Ink over her favorite lipstick and pencil). Says Mela, "On most women, these colors last for hours and hours—but I've found that they don't work as well on very dry lips." (To order, call Lori Tabak at 888-547-4651.)

Lip-Ink Shine Moisturizer, \$15; Lip-Ink Color, \$15; Magic Powder, \$15.



November 1997, Glamour



Local 706 Make-up Seminar

Make-up artists from Local 706 gathered on Sunday, November 9th for a make-up seminar that included demonstrations and product display.

Rosemary Nichols and Lawrence Lanoff of Lip-Ink International demonstrated their line of lip color which represents an entirely new approach. As an alternative to lipstick, "lip ink" is applied in liquid form to the lips, which dries with a matte finish. A special powder is then applied to

return "the shine." It certainly appears to be the most durable lip product offered to date, offered in a wide variety of colors.





THIS BEAUTY DISCOVERY WILL GET YOU THROUGH THE HOLIDAYS FOR SURE! IT'S LIP-INK.

A lipstick alternative that truly lasts all day and well into the night - with just one morning application. The multi-layer application involves a moisturizer/gloss, Lip-Ink Shine, then one to three coats of the colored liquid easily applied with a wand, followed by a final glossing of shine. Even though Lip-Ink Shine can be reapplied throughout the day (for those of us who really enjoy lubricated lips), the actual color stays on the lips.



lips: Lip-Ink in lemon tone / hot pink / gold dust



lips: Lip-Ink in rust/rose/silver powder with lots of gloss



"Lip-Ink is made with many herbs and natural botanicals (93% to be exact!). The line was designed by a woman who created the original product in her kitchen! Now there are a marvelous array of products available, from lip liners, lip color to brow color. And the number of colors available is great, and even greater is the way you can mix the colors by layering them on your lips to get new colors.

"You start with a quick wipe of the lips with Lip-Ink Off, to cleanse the lips and prepare them for the Lip-Ink. Then apply a coat of Lip-Ink color, let it dry, and add more layers as needed. Then add a coat of Lip-Ink Shine and you're ready to go!!! And go and go and go... It honestly lasts for a very LONG time!... My rating: 5 OUT OF 5 STARS!"



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Closed on Major Holidays

Lip Ink International is the cosmetic company with the Most lip colors (over 1 million).
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Miracle Brow® are registered trademarks of Lip Ink International.
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LIP INK INTERNATIONAL IS A MEMBER OF THE
FOLLOWING ORGANIZATIONS





A handwritten signature in black ink that reads "Rose Nichols". The signature is fluid and cursive, with the first name "Rose" and last name "Nichols" clearly legible.

Rose Nichols, Lip Diva, Inventor and
CEO of LIP INK® INTERNATIONAL

My goal was to create a healthy alternative to old fashioned, wax based lipstick, that can be worn 24/7. From this Lip Ink® International was created, in which my mission, vision, and philosophy are reflected throughout the company. I look forward to joining the Lip Ink® family and providing our multi-patented technology products to your customers.

Did you know?

The average woman eats between four and ten pounds of lipstick in her lifetime.

Four to nine pounds of lipstick in a lifetime. According to a report in Glamour magazine, the average woman consumes four to nine pounds of lipstick in her lifetime.

Mainstream lipsticks are composed of synthetic oils, petroleum waxes and artificial colours. Coal tar dye colours are common allergens and also carcinogenic. Lipsticks also contain amyldimethylamino benzoic acid, ricinoleic acid, fragrance, ester gums and lanolin. Some dyes can cause photosensitivity and dermatitis.

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