

Business Sale Presentation in Plain Text

A message from Rose Nichols the President, C.E.O., Founder, woman Veteran, and Inventor of Lip Ink International company and product line

After 30 years of inventing the world's only one hundred percent smear-proof and waterproof vegan organic liquid botanical color cosmetics technologies, with over 1,000 unique magical cosmetics that Rose brought back from the future for an E-co friendly world.

Rose is now ready to retire. It is time to pass the baton to an advocate of the Lip Ink product line, that shares the life: Love, Integrity, Freedom & Empowerment- that goes into every product made in the factory that Rose built and runs at present. She is sending this message to you, to pique your interest and, or the interest of those that have shared the Lip Ink experience over the course of three decades and three generations of supportive customers of her product line. The Lip Ink customer base includes all ethnicities, genders & age groups. You are brand loyal and most of you have been with Rose for her entire journey.

Lip Ink International, is being sold as an Asset sale. The factory is in an amazing location, surrounded by Manhattan Beach with its Volleyball and bike trail that can take you to work, only 2 miles away! Lip Ink is in El Segundo, California with its lovely parks in a supportive hometown community in sunny southern California with an average temperature of seventy-five degrees. Rose runs the business with one part time employee and a volunteer consultant. The factory is all inclusive with green electric and pneumatic machinery that keeps a sustainable profile in our community.

The Lip Ink story is important and here's why: The company's worth goes beyond revenue or a balance sheet. The in-house industry knowledge in manufacturing, regulatory, E-commerce, as well as inventing amazing natural cosmetic products that work, is an integral part of our company's overall value. Look for links below: to the founder's story called Lip Diva and our company story to journey through almost 30 years of the history of Lip Ink.

If you know our history- Lip Ink began with the world's first cosmetic E-commerce website built in nineteen ninety-five. It was the wild west of the internet back then.

Lip Ink then went on to build over 21 E-commerce websites to sell the various products Rose invented. We are not in any stores currently; we sell only online through the following E-commerce websites.

NASDAQ predicts that by 2040, 95% of all purchases are expected to be via E-commerce. That means the value we hold in our business is built for the future.

These are the various E-commerce websites our selling takes place on:

The company, known as Lip Ink international, is now officially for sale.

This announcement is being exclusively presented to you at this time, from Rose Nichols the Founder of Lip Ink international. Rose is here to assure you that she is not leaving Lip Ink, she is just stepping aside to allow Lip Ink to grow and prosper as it was always intended to.

What is in it for you?

A turnkey business with everything in place to run a manufacturing plant, warehouse, and shipping facility with a lab. The corporate office has a boutique for selling direct. Our business was founded in nineteen ninety-five. The formulas are proprietary, first protected by U.S. and international patents, now protected under trade secret. All recipes are documented, compounded, and formulated in a small lab on the premises. The building is spacious with everything you need for success. The Founder will make herself available at no charge to the buyer, for a short period of time for training, then she will be available as a consultant to the new owner. Our one part-time employee has agreed to stay on with the new owner. He is a very valuable asset to the company and wishes to grow with the business as it turns over a new leaf.

The manufacturing machines are easy to run and maintain. Lip Ink has technicians that are available twenty-four-seven, to maintain the machinery when needed.

The internet is fully functional for a cash and carry business with no receivables, debt, or loans. Several powerful and secure payment gateways are in place to collect the funds coming in from all E-commerce sources.

There is more than 10 years of packaging on hand, enough to manufacture approximately 6 million dollars, in products for sale.

Lip Ink has a great IT Company that keeps everything on the networked desktops up to date and working twenty-four-seven and compliant. All permits are in place, renewed annually.

The company accounting is outsourced through the same CPA, for over two decades. The corporate attorney and intellectual property attorney has been with the company for the last 25 years.

The workman's comp & business insurance bring tremendous savings & value to the business, with no issues providing the best rates available.

The printers have been with the company for the duration of the business along with the use of online printing, as a backup.

The packaging and ingredients manufacturers are in the U.S.A., & the companies bulk packaging comes from Canada. All the Lip Ink products are self-manufactured in the U.S.A.

The rent on the building is approximately one dollar and fifty cents per square foot. That is an extreme find in Southern California near the coastline.

The only personal investment needed is your time, vested in marketing and distribution to share what has been created for the world to see.

What would it be like for you to be the proud new owner of the brand Lip Ink with exclusive manufacturing?

What do you think it is worth?

Interested buyers will be provided with additional information to assess the value and make an offer. No loans or agreements to take over. All rights to the intellectual property make it easy to license exclusivity to many areas that are completely untapped such as vending machines, department stores and other brick and mortar stores, infomercials, international trade and more, the possibilities are endless.

The company's business broker can answer all your questions and all offers will be considered. Get your offer in quickly by reaching our broker, he will also provide all the details of the sale.

You can read the FAQs of the sale, to answer most of your questions. Details of the building are listed below with the broker information. Lip Ink has also provided a QR bar code library of important information to view at your leisure along with links to all social media sites of the company.

If you are personally interested or know of anyone interested in this great find, please feel free to share this information with them.

All offers are welcome.

Thank you for taking the time to view the company video.

We welcome your feedback. Lip Ink customers are and have always been at the heart and foundation of the business. Rose wishes to share with you her complete gratitude for supporting Lip Ink all these years.

It is Roses request to pay it forward by sharing this video with your friends. Please feel free to scan the QR code provided at the bottom of this video. Help preserve a family business. From our factory to your door.

Thank you for watching our presentation.