

NOW YOU CAN BE ORIGINAL

Possibilities

In a world where mass-market products make everyone look the same, Lip Ink products take a stand for individuality. Now you can create a look that's truly unique with cosmetics that are designed to be layered and never make you look exactly the same way twice, unless you want to.

The cosmetic industry usually create color because they are popular, are predicted to sell in a new season, or they are trendy. The Lip Ink color pallet was designed for one reason only "color layering." An artist uses the color wheel consisting of primary colors blue, yellow and red with the secondary colors green, purple and orange followed by combinations of various colors. Lip Ink products use a similar process in color layering. Each of the Lip Ink colors were designed to be layered one over another to create the color that a woman wants. Lip Ink International has never discontinued a color. Our consumers can always have the exact color that they want. The color pallet gives the consumer 6,000 color combinations to play with and over million colors by layering the entire pallet.

Coral 

Toffee 

Moist Orchid 

Sydney Sunset 

1 Million

