



RETAIL AGREEMENT ADDENDUM

TERMS AND CONDITIONS/POLICIES AND PROCEDURES

LIP-INK® Specialty Retailer selling only pre-packed goods with approved point of purchase displays

SPECIALTY RETAILER

Thank you for your interest in becoming a Specialty Retailer with Lip Ink® International.

1. There is a minimum purchase of \$200 in specialty lip products per month, beginning from the start date prorated to the end of the calendar year. Specialty retailers go inactive once they drop below purchasing \$200 in products per month. Monthly minimum is not accumulated. Open stock lip color purchases require the purchase of a full color/lip liner tester unit initially then every 12 months
2. All active USA Specialty Retailers are entitled to our benefits programs online which offer free shipping to our USA customers referred by you and a 10% bonus commission for all customer orders placed online using your unique coupon code provided upon becoming a Specialty Retailer with Lip Ink® International. Specialty Retailers must stay active to qualify for this benefit. All USA Specialty Retailers must have a current W-9 on file with Lip Ink® International.
3. A Specialty Retailer will be listed on our corporate store locator once their purchases have reached \$1,500.00 in a calendar year and they are in good standing per the retailer agreement, policies and procedures with an approved retail location. This can vary for international retailers.
4. Specialty retailers may only purchase pre-packed goods for approved point of purchase displays and they must purchase the goods in the assigned quantities published. Choosing a new product category requires purchasing from the Specialty Initial Order List. Repeat orders are purchased from Specialty Reorder List.
5. Specialty Retailers are not required to Purchase Testers with the exception of our full color access programs. You must be an active retailer to purchase testers. Specialty Retailers must abide by the entire retailer agreement and the policies and procedures with the only exceptions being those listed in this addendum.

COMPANY NAME: _____

SPECIALTY RETAILER NAME: _____

SIGNATURE _____ DATE _____

LIP INK® International - 225 Arena St - El Segundo, CA 90245
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