

**SAFE PRODUCT USE:** Please read through all instructions before opening LIP-INK® products. Feel the tingle! This is normal. If you experience any skin irritation or reaction, discontinue use of this product.

**NOTE:** Upon first application of our classic **LIP-INK® COLOR**, to ensure proper color, you must first wipe the tip of the applicator.

- ① Begin by purifying the lips with **OFF SOLUTION**. This cleanses & exfoliates. Splash lips with water & pat dry.



- ② If you line your lips, outline with **LIP-INK® COLOR** now. Or use a liner brush & outline with **LIP-INK® COLOR**.



- ③ Next hydrate & sun protect your lips by massaging a small amount of **LIP-INK® LIP SHINE MOISTURIZER**.



- ④ To blend pigment, shake vial of **COLOR** against palm. This is a liquid use sparingly, open upright with care. If this is your 1st application, wipe the tip of the applicator with a tissue before use.



- ⑤ Relax lips. Using widest portion of the applicator, apply **COLOR** with even pressure, 1 direction only, without blotting.

The slower the application, the more color is absorbed into the lips.

Allow color (10 sec.) to dry. Repeat this process twice for a total of 3 layers of color. This provides maximum protection.



- ⑥ Finish with a final coat of **LIP-INK® LIP SHINE MOISTURIZER**. Reapply as needed for maximum hydration & sun protection.

